## UNITED STATES DISTRICT COURT MIDDLE DISTRICT OF PENNSYLVANIA

QUANTUM COMMUNICATIONS, LTD,

Plaintiff

: AMENDED COMPLAINT

VS

: CASE NO. 1:17cv1640

:

EAGLE FORUM, EAGLE FORUM

: (Honorable Yvette Kane)

EDUCATION AND LEGAL DEFENSE

FUND, IAN A. NORTHON, ROETZEL:

AND ANDRESS, LPA, and EDWARD : MARTIN, JR., :

: JURY TRIAL DEMANDED

Defendants

\* \* \* \* \*

August 23, 2019

\* \* \* \* \*

Oral Deposition of Charlie Gerow, held in the offices of PREMIER REPORTING, LLC, 112 Market Street, Harrisburg, Pennsylvania, 17101, commencing at 1:42 p.m., on the above date, before Colleen V. Wentz, RMR, CRR, a Professional Court Reporter and a Notary Public of the Commonwealth of Pennsylvania.

PREMIER REPORTING, LLC (717) 243-9770 linda@premierreportingllc.com

8 South Hanover Street

112 Market Street

Suite 201

Suite 406

Carlisle, PA 17013

Harrisburg, PA 17101

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1
     APPEARANCES:
 2
          FRANK G. FINA LAW OFFICE
          1000 Germantown Pike, Suite D-3
          Plymouth Meeting, Pennsylvania 19462
 3
          BY: FRANK FINA, ESQUIRE
          (484) 681-9387
 4
          fqfleqal@outlook.com
 5
                Counsel for the Plaintiff
 6
          ANDREW L. SCHLAFLY LAW
 7
          939 Old Chester Road
          Far Hills, New Jersey 07931
 8
          BY: ANDREW SCHLAFLY, ESQUIRE
          (908) 719-8608
 9
                Counsel for the Defendant
                And Counterclaim Plaintiff Eagle Forum
10
                Education and Legal Defense Fund and
11
                Defendant Edward R. Martin, Jr.
12
          KLEINBARD
13
          Three Logan Station
          1717 Arch Street, 5th Floor
          Philadelphia, Pennsylvania 19103
14
          BY: EDWARD BUTKOVITZ, ESQUIRE
15
          (215) 568-2000
          ebutkovitz@kleinbard.com
16
                Counsel For Eagle Forum
17
18
19
20
2.1
2.2
23
24
25
```

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Premier Reporting, LLC 717-243-9770 - linda@premierreportingllc.com

```
1
                          PROCEEDINGS
 2
                   (Proceedings commenced at 1:42 p.m.)
                                * * * * *
 3
 4
                    CHARLIE GEROW, after having been duly
 5
          sworn, was examined and testified as follows:
 6
 7
                              EXAMINATION
 8
     BY MR. SCHLAFLY:
 9
          Q.
                 Mr. Gerow, have you ever been deposed
     before?
10
11
          Α.
                 I have.
12
                 About how many times?
          Q.
13
                 I think once.
          Α.
14
          0.
                 Was it in connection with Quantum
15
     Communications?
16
          Α
                 No.
17
                 Do you understand the process of the
     deposition?
18
19
          Α.
                 I do.
20
                 MR. SCHLAFLY: Let me introduce, as Gerow
2.1
     Exhibit 1, the Notice of Deposition. She's going to
22
     mark it. I'll ask you if you've seen that before.
23
                 (At this time, Gerow Exhibit 1 was marked
24
                 for identification.)
25
                                Thank you.
                 THE WITNESS:
```

```
1
     BY MR. SCHLAFLY:
 2
                  Have you seen that document before?
          Ο.
 3
          Α.
                  No.
 4
                  Okay. You understand you're here pursuant
          0.
 5
     to a Notice of Deposition.
 6
          Α.
                  I do.
 7
          Q.
                 Fine.
 8
          Α.
                  Do you want me to put these in a particular
 9
     place?
10
          0.
                 Put them over closer to the court reporter,
11
     I quess.
12
                  Lay them right here.
          Α.
13
                 Okay. Did you authorize this lawsuit?
          Q.
14
          Α.
                  I did.
15
                 And I'd like to introduce Harley Exhibit 2,
          Q.
16
     which is a copy of the Amended Complaint. Do you recall
17
     reviewing that before it was filed?
                  T do.
18
          Α.
19
                 And did you approve it?
          0.
20
          Α.
                  I'm sure I did.
2.1
                 Are you suing for attorney's fees?
          Q.
22
                  I don't see a specific claim in here right
23
     now, but it might be in here. I'd have to look more
24
     closely.
2.5
                  It's always in the end on the last page
          Q.
```

```
before the exhibit.
 1
 2
          Α.
                  Yes.
 3
                  Has Quantum Communications paid any
          Q.
 4
     attorney's fees in this action?
 5
          Α.
                 Not to date.
 6
          0.
                  And why is that?
 7
          Α.
                 We haven't been asked to.
 8
          Q.
                  I'm going to ask you a few more questions
 9
     about that exhibit. If you could put that back in front
10
     of you.
11
                  If you could turn to paragraph 16, page 5
12
     and just review that paragraph again.
13
                  MR. BUTKOVITZ: Which paragraph?
14
                 MR. SCHLAFLY: Paragraph 16 on page 5.
15
     BY MR. SCHLAFLY:
16
                 And is that allegation true?
          Q.
17
                  I believe it is.
          Α.
18
          0.
                  Turning to the next page, paragraph 17, on
19
     page 6, if you could read that paragraph.
20
          Α.
                  Okay.
2.1
          Q.
                 And do you assert that that allegation is
2.2
     true?
23
          Α.
                  Yes.
24
                 Are there any modifications you'd like to
          Q.
25
     make to that allegation as you sit here today?
```

- A. Well, to paragraph 16, he also spoke with me. Ed Martin also spoke with me to the same effect.

  And paragraph 17, I would leave as stands.
- Q. Paragraph 17 refers to terms -- and let me ask you this. Was this a conversation between Ed Martin and you in paragraph 17?
  - A. Yes.

2.1

- Q. And in that conversation, did you discuss specific terms of an engagement?
- A. We did. We discussed the letter agreement that we had with Ian Northon. And he agreed to continue to work with us under the same terms and conditions that were set forth there, and he wanted some other things done, as well, which we said we would do.
- Q. And did you discuss any specific terms in that conversation referenced in paragraph 17 such as how much would be owed?
- A. Yeah. We specifically discussed a \$20,000 month retainer.
  - Q. And --
  - A. Pardon me.
- Q. -- your testimony is that in this conversation that's referred to on or before October 21st, 2016, in that conversation with Ed Martin, that there was a specific discussion of \$20,000?

A. Yes.

1

2

3

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2.5

- Q. And do you recall what the date of that conversation was in -- with more precision than what it says here?
- A. No. I'm sure that I could have my recollection refreshed. But I don't recall the specific date three years later.
  - Q. Was anyone else on that conversation?
- A. I don't know. There may have been. There may have been by speaker phone in our -- pardon me -- in our conference room, as we often did when we spoke with Ed.
  - Q. And who else might have been on that call?
- A. Ken Robinson, Kevin Harley, myself, perhaps Ed Rollins. He often joined us, as well. But there may have been others.
- Q. Was Ed Rollins in this office very often around that time?
  - A. No.
- 20 Q. So it would be unlikely that Ed Rollins was 21 in the room on that call, right?
  - A. Highly unlikely. Yeah. In fact, I can say with pretty much assuredness that he was not. He may have been on the phone, though.
    - Q. Were other terms of this alleged agreement

```
discussed, such as the right to terminate it?
 1
 2
          Α.
                 No.
 3
                 Were terms, such as when work product would
          Q.
 4
     be delivered, discussed?
 5
          Α.
                 No.
                 Were terms, such as the specific scope of
 6
 7
     the work to be performed, rather the in general terms,
 8
     but was there specific work that was discussed in this
 9
     conversation?
10
                 MR. BUTKOVITZ:
                                  Objection to form.
11
                 THE WITNESS:
                                There were several specifics
12
     discussed at that point. But Ed Martin made it very
13
     clear that it was going to be an evolving scope of work,
14
     that he would transmit to us on an ongoing basis.
15
     was particularly concerned about having himself
16
     identified and branded as the successor to Mrs.
17
     Schlafly, and he wanted to make sure that that was one
18
     of the things that we were constantly keeping in mind.
     BY MR. SCHLAFLY:
19
20
          Q.
                 Did you discuss the film projects on this
2.1
     call?
2.2
                 We discussed the possibility of doing it,
          Α.
23
     yes.
24
                 Did you discuss how many hours Quantum
          Q.
2.5
     Communications would spend on the project?
```

- A. We did. I told him, you know, generally, what a project of that nature and magnitude would involve, and I don't know that we discussed a specific set number of hours because that would have been impossible to do.
- Q. With other clients, do you discuss sometimes how many hours certain things will take?
- A. We often give them a rough estimate. It's impossible to define specifically how long any job is going to take.
- Q. Well, I just don't mean -- I'm not speaking just in terms of duration, but also in terms of sort of number of hours per week that something would take?
- A. Yeah. I mean generally, our clients don't ask us how many hours, per se, something's going to take. We're not a law firm billing by incremental units. We're billing on a project basis and on a contractual basis.
- Q. Is your position that Ed Martin said he would pay or arrange for the payment of \$20,000 per month, regardless of how many hours in a given month you all spent?
  - A. Yeah.

2.1

Q. Have you ever entered into this type of alleged agreement with other clients?

A. Sure.

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2.1

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2.5

- Q. Do you typically put the agreement in writing?
- A. Not always. I would say more often than not. But not always, no. We have several clients that we worked for just recently where we didn't have written agreements.
- Q. And it's based on a monthly retainer billing?
- A. Yes.
  - Q. Without a written agreement?
- 12 A. Yes.
  - Q. And how long does that go on before there's some sort of written agreement?
  - A. In the one case, it's gone on for better than 10 years. In another case, it was a Fortune 500 company that came to us at one point, their legal department said are you aware that we don't have a written agreement. I said yes, I am. And they said, you know, our chief of this project is a lawyer; you're a lawyer, you know. Maybe this would be a -- you know, something you'd want to do, and we did it. But we had gone on with that relationship for several years before we had a written agreement.

Most recently, we had project work that was

```
done without a written agreement.
```

- Q. But it's safe to say that in most of your client relationships, there's a written agreement?
- A. I would say most, but not necessarily appreciably beyond 50 percent.
- Q. And when there is a written agreement, is that typically entered into after there's some sort of oral discussion as to the terms?
  - A. Yes.

2

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2.1

2.2

2.5

- Q. In this case, was there made -- was there any effort made to follow up on this discussion that's described in paragraph 17 with a written agreement?
- A. I don't recall that there was, because we already had a written agreement.
- Q. Was there any e-mail, any follow-up e-mail memorializing what's alleged here in paragraph 17?
  - A. I don't recall that there was.
- Q. Was it your understanding that \$20,000 would be paid at the outset of this alleged agreement?
  - A. On our first billing, yes.
  - Q. And was that paid?
  - A. No.
- Q. And did you -- did it occur to you that perhaps there's a misunderstanding?
  - A. No, because we asked about payment; we were

```
1
     assured it was going to be coming -- forthcoming.
                 And did Ed Martin ever provide any written
 2
 3
     assurances that he would pay $20,000 a month?
 4
                 Not specifically. But he had acknowledged
          Α.
 5
     that there was an agreement in place for the payment of
 6
     $20,000 a month that he was willing to continue.
 7
                 And are you saying that he acknowledged that
 8
     in writing?
 9
                 I just said he said. Not he wrote.
          Α.
10
          0.
                 And do you have a legal background?
11
          Α.
                 I do.
12
                 Do you have a law license?
          0.
13
                 I do.
          Α.
14
          0.
                 Do you still have one?
15
                 I do.
          Α.
16
                 Are you aware of the doctrine to acquiring
          Q.
17
     mitigating damages?
                 Tam.
18
          Α.
19
                 And what's your understanding of that
          0.
     doctrine?
20
2.1
                 MR. BUTKOVITZ:
                                  Objection to form.
22
                 THE WITNESS: I -- I -- I don't know that
23
     I'm going to be as precise on legal documentation -- or
24
     legal theory as I should be, so.
2.5
     BY MR. SCHLAFLY:
```

```
1
                      That's okay.
          0.
                 No.
2
          Α.
                 But I -- I don't know that there was any
3
     opportunity to mitigate damages. What we did was that
4
     we ceased to do work when it became very apparent that
5
     we were not going to get paid. And we told him that.
6
     We told him -- we gave him plenty of warning in that
7
     regard and told him that we would be unable to continue
8
     to work if we weren't paid. That was after we were
9
     promised, numerous times, that we were going to be paid
10
     and that we had, in fact, been paid.
11
          0.
                 Were you ever paid?
12
          Α.
                      Not a penny.
                 No.
13
                 And the question I'm asking is how long did
          Q.
14
     you wait before you attempted to mitigate damages?
15
                                 Objection to form.
                 MR. BUTKOVITZ:
16
                 MR. FINA: Objection.
17
     BY MR. SCHLAFLY:
```

Q. All right. Let me rephrase it. Did you ever attempt to mitigate damages?

20 MR. BUTKOVITZ: Object to form. It calls for a legal conclusion.

MR. FINA: Objection.

MR. SCHLAFLY: Well, he understands the

term.

18

19

22

23

24

25

MR. BUTKOVITZ: It doesn't matter whether he

```
1
     understands it. It still calls for a legal conclusion.
 2
     BY MR. SCHLAFLY:
 3
                 Fine.
                       You can answer. Did you ever attempt
          Q.
 4
     to mitigate damages?
 5
                 We ceased to do work for them at that point.
 6
     Beyond that, I'm not sure how we would have mitigated
 7
               The large part of our services was our time.
 8
     It's pretty tough to recoup time.
 9
                 And how long did it take you before you
          Q.
     started mitigating damages?
10
11
                 MR. BUTKOVITZ:
                                  Objection to form.
12
                 MR. FINA: Objection to form.
13
     BY MR. SCHLAFLY:
14
          0.
                 When did you start mitigating damages?
15
                 MR. FINA:
                            Object.
16
                                  Objection to form.
                 MR. BUTKOVITZ:
17
                 THE WITNESS: I've already answered that,
18
     too.
     BY MR. SCHLAFLY:
19
20
          Q.
                 You didn't say when. I'm asking when did
2.1
     you mitigate damages?
2.2
                 MR. BUTKOVITZ:
                                  Objection to form.
23
                 MR. FINA: Objection.
24
     BY MR. SCHLAFLY:
2.5
          Q.
                Okay. You may answer.
```

```
1
                                  You're asking him a question
                 MR. BUTKOVITZ:
 2
     about some conduct that he engaged in? You keep asking
 3
     for a legal conclusion.
 4
                 MR. SCHLAFLY: You can object.
                                                  That's fine.
 5
     He can answer.
                     Are you instructing him not to answer?
 6
                 MR. BUTKOVITZ:
                                  I'm not instructing him not
 7
     to answer.
 8
     BY MR. SCHLAFLY:
 9
          Q.
                 When did you start mitigating damages?
10
                 MR. BUTKOVITZ:
                                  Objection to form.
11
                 MR. FINA:
                            Objection.
12
                 THE WITNESS: We ceased to do work in April
13
     of 2018.
14
     BY MR. SCHLAFLY:
15
                 Did you attempt to mitigate damages at any
          Q.
     time before then?
16
17
                                  Objection to form.
                 MR. BUTKOVITZ:
18
                 MR. FINA:
                            Objection.
19
                                Again, I'm not even sure how
                 THE WITNESS:
20
     you would have gone about quote/unquote mitigating
2.1
               I have no idea.
     damages.
2.2
     BY MR. SCHLAFLY:
23
          Q.
                 You have no idea?
24
          Α.
                 No.
25
                 Would stopping work mitigate damages?
          Q.
```

```
Objection to form.
1
                 MR. BUTKOVITZ:
2
                 MR. FINA: Objection to form.
3
                 THE WITNESS: Well, we could have stopped
4
     work, but we were constantly assured that we were going
5
     to be paid, and we operated in good faith on that basis.
6
     BY MR. SCHLAFLY:
7
                 Did you continue to do the same amount of
          Q.
8
     work from October 21st or thereabouts, 2016 and April of
     2018? Is that what you meant?
9
                 '17. I stand corrected.
10
          Α.
11
          Ο.
                 That's fine.
12
                 I stand corrected.
          Α.
13
                 That's fine.
          Q.
14
          Α.
                 Yeah. Just in case there's any question, I
15
     said 2018. It should have been 2017. The years all
16
     kind of run together.
17
                 MR. FINA: And when you terminated work
18
     under this contract?
19
                 THE WITNESS: Right. Correct.
     BY MR. SCHLAFLY:
20
2.1
                 That's fine. Did you do the same amount of
          Ο.
22
     work, roughly, without any reduction in work from
23
     October 21st, 2016 or thereabouts and April of 2017?
24
          Α.
                 To the middle to end of March, yes.
2.5
                 Did you deliver any video --
          Q.
```

```
1
          Α.
                 No.
 2
          0.
                 -- to --
 3
                 Nor would we in ordinary course.
          Α.
 4
                 Why not?
          0.
 5
          Α.
                 That's simply not our practice, nor is it an
 6
     industry practice at all to deliver a video before it's
 7
     completed.
                 You wouldn't do that.
 8
          Q.
                 Okay. Was the video ever completed?
 9
          Α.
                 The -- the project for Mrs. Schlafly's
     testimonial or memorial or whatever, no.
10
11
          Q.
                 Okay.
12
                 Came very close to it, but we did not -- we
          Α.
13
     did not finally conclude it because we hadn't been paid
14
     at that point. And Mr. Martin knew the status of it.
15
     We reported it to him regularly.
                 Did -- was the video interview of Faith
16
          Q.
17
     Whittlesey ever completed?
18
          Α.
                 Yes.
19
                 That was completed?
          0.
20
          Α.
                 Yes.
2.1
                 Did you deliver that?
          Q.
22
                      As I say, we would not have delivered
23
     any partial video until the final project was completed.
24
     Hers -- her interview was part of a series of interviews
25
     that we did in preparation and production of the
```

project.

1

2

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2.1

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23

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2.5

0.

- Q. So you considered the film project of Faith Whittlesey to be part of the broader film project in interviewing others?
  - A. Yes.
- Q. And did you stop work on that project because you weren't getting paid?
  - A. Yes.
- Q. Did you ever deliver anything of value to Ed Martin in connection with that film project?
- A. In connection with the film project? We were -- we delivered to him regular reports as to the status. We were in constant communication with him about the look, the feel, the story boarding, the use of particular pieces of film that would be part of it. He provided to us some still photos -- pardon me -- and some video, as well, that we reviewed. And we talked about those things with him on a very regular basis. We were concerned about the ability to use them for licensing reasons, etc. He was working with us to resolve those issues. So yeah, we had an awful lot of communication, but there was nothing to deliver, in terms of anything physical.

the film project, Ed Martin never received anything of

So is it safe to say that with respect to

```
value; is that right?
1
2
          Α.
                 No.
                      Absolutely not.
3
                 MR. FINA:
                            Object.
     BY MR. SCHLAFLY:
4
5
          Q.
                 What did he receive of value in connection
6
     with the film project?
7
          Α.
                 He received an awful lot --
8
                 MR. BUTKOVITZ: I didn't hear what the end
     of -- the tail end of that question was. Just try and
9
     keep -- you kind of shut off at the end.
10
11
                 (The Reporter read back the referred-to
12
                  portion of the record.)
13
                 MR. BUTKOVITZ: I thought I heard something
14
     after that.
15
                 THE WITNESS: He received our presence in
     Saint Louis at his direction with a film crew to conduct
16
17
     numerous interviews over several days and to film Mrs.
     Schlafly's home, etc. He received regular communication
18
19
     from us and our consultation on the development of this
20
     project, both with respect to the concepts and the
2.1
     specific elements of the video.
22
                 He received direction and support from us
23
     with respect to materials that he had that he wanted
24
     included in the film, and the process of getting the
25
     legal right to use those pieces.
```

```
1
     BY MR. SCHLAFLY:
                 What value does that have? What value do
 2
          Ο.
     you place on that?
 3
 4
          Α.
                 I place --
 5
                 MR. BUTKOVITZ:
                                 Object to form.
 6
                 MR. FINA:
                           Objection.
 7
                 THE WITNESS: I would place far more than
 8
     the monthly retainer we were receiving -- we do an awful
 9
     lot of -- I shouldn't say an awful lot -- we do -- we
     have done several of these types of projects and have
10
11
     been compensated for them very handsomely.
12
     BY MR. SCHLAFLY:
13
                 And those examples that you were just
          Ο.
14
     mentioning, did you deliver film product to the client?
15
                 At the end of the production, yes.
          Α.
16
                 Okay. In this case, you did not deliver any
          Q.
17
     film product.
18
          Α.
                 We didn't get there because Mr. Martin
19
     didn't pay us.
20
          Ο.
                 So I'm trying to understand why you think
2.1
     Martin got something of value in connection with the
22
     film project when --
23
               MR. BUTKOVITZ: Objection.
24
     BY MR. SCHLAFLY:
2.5
               -- you didn't deliver any film to him.
          Q.
```

```
1
               MR. BUTKOVITZ: Objection to form.
2
     Argumentative at this point.
3
               THE WITNESS: It is argumentative, but I'm
4
     happy to answer it because there is value to our time,
5
     expertise, talent, and experience, that he paid for and
6
     that he was regularly communicated with regarding.
7
     we, you know, clearly provided value to him because he
8
     didn't have to go out and find somebody else to film the
9
     dedication of his building, which we did for him.
10
     didn't have to go out and find somebody else to film all
11
     of the folks that he wanted interviewed for this
12
     project. He didn't have to go out and find somebody
13
     else that would film he, himself, in connection with
14
     this project or to go to Ambassador Whittlesey's place
15
     of residence to film her. So that has value.
                                                     That has
16
     tremendous value.
17
     BY MR. SCHLAFLY:
18
          Q.
                 Okay. How much value does it have?
19
                                 Objection to form.
                 MR. BUTKOVITZ:
20
                 MR. FINA:
                            Objection.
2.1
                 THE WITNESS: It has -- it has at least as
22
     much value as what we were compensated for, perhaps
23
    more.
24
     BY MR. SCHLAFLY:
2.5
                 Can he sell that to somebody else?
          Q.
```

```
He could have sold the final product, had he
 1
          Α.
     paid for it.
 2
 3
                 But he didn't get the final product.
          Q.
 4
                      Because he didn't pay us.
          Α.
                 No.
 5
          Q.
                 And I'm asking you what he did receive?
                                                            Can
 6
     he sell that to somebody else for something?
 7
                 MR. FINA:
                            Objection.
 8
                 MR. BUTKOVITZ:
                                  Objection to form.
 9
                 MR. FINA: How can anybody even answer that
10
     question?
11
     BY MR. SCHLAFLY:
12
                 You can't answer. Okay. Fine.
          0.
13
                 MR. FINA: That's ridiculous.
14
     BY MR. SCHLAFLY:
15
                 Turn to Count 2 of your Complaint, that you
          Q.
16
                And --
     approved.
17
                 MR. FINA: What page?
18
     BY MR. SCHLAFLY:
19
                 Read what it says. Page 12, your own
          Q.
20
     Complaint. And read what it says under Count 2.
2.1
     the first two words there.
22
                 The allegations contained in the foregoing
23
     paragraphs.
24
                 No. I'm actually referring to the bold part
          Q.
2.5
     there.
```

```
1
                 You asked me to what was under Count 2.
          Α.
 2
          0.
                 Right. In the parentheses, Unjust
 3
     enrichment.
 4
                 Unjust enrichment pled, in the alternative,
          Α.
 5
     to breach of contract.
 6
                 Okay. How much do you think Ed Martin was
 7
     unjustly enriched due to your work?
 8
          Α.
                 Specifically on the video project --
 9
          Q.
                 Yes.
10
          Α.
                 -- or over everything?
11
          Q.
                      Specifically on the video project.
12
     much do you think he was unjustly enriched?
13
                 MR. BUTKOVITZ: Object to form.
14
                 MR. FINA: Objection. Calls for a legal
15
     conclusion.
16
                THE WITNESS:
                              Yeah. And I -- you know, I
17
     would simply throw out a number. I would guess probably
18
     $75,000 worth of work was done on that project, if not
19
     more.
     BY MR. SCHLAFLY:
20
2.1
                 That's not what I asked you.
          Q.
22
          Α.
                 I just told you.
23
          Q.
                 I asked you how much do you think Ed Martin
24
25
                 I just told you. You asked me a question,
          Α.
```

```
and I answered it.
1
2
                 Okay. Ma'am, if you could read back the
          Ο.
3
     question.
4
                 (At this time, the Reporter read back the
5
                  referred-to portion of the record.)
                 THE WITNESS: I think --
6
7
                 MR. FINA: He's answered that question.
8
                 MR. SCHLAFLY: He didn't.
9
                               I did.
                                        I did.
                 THE WITNESS:
10
                 MR. SCHLAFLY: Okay. Ma'am, if you could
11
     read it -- read the answer, if you don't mind.
12
                 (At this time, the Reporter read back the
13
                 referred-to portion of the record.)
14
     BY MR. SCHLAFLY:
15
                 I'm not asking about work that was done.
16
     I'm asking how much Ed Martin was unjustly enriched.
17
          Α.
                 At least --
18
                MR. BUTKOVITZ: Objection. I mean you're
19
     construing the Complaint and trying to parse out
20
     services that were provided. That's not what's pled
2.1
     here, and it's not appropriate subject for a deposition.
2.2
     BY MR. SCHLAFLY:
23
                 If you're not going to answer, I'll move to
24
     strike the allegation. How much do you think Ed Martin
2.5
```

```
MR. FINA: You can move to strike whatever
1
2
     you want. He's answered that question.
3
                THE WITNESS: I have. And I'll answer it
4
     again.
5
     BY MR. SCHLAFLY:
6
                 You haven't answered it.
7
                 I will answer it again, okay, in case there
8
     was a problem with the English language here. At least
9
     $75,000 and perhaps more.
                 So Ed Martin is $75,000 or more richer
10
          Ο.
11
     today, as we sit here today --
12
                 MR. BUTKOVITZ: Objection to form.
13
                 MR. FINA: Objection.
14
     BY MR. SCHLAFLY:
15
                -- because of that film project? Is that
          Q.
16
     your testimony?
17
                MR. BUTKOVITZ: Objection to form.
18
                MR. FINA: Objection.
19
                THE WITNESS: Do you want me to answer it?
20
                MR. FINA: You've already answered it.
                THE WITNESS: I have. We can answer it seven
2.1
22
     or eight more times, if you'd like.
23
     BY MR. SCHLAFLY:
24
                 You're saying Ed Martin is $75,000 richer or
          Q.
25
     more because of your work on the film project.
```

```
1
                 Because what Ed Martin --
          Α.
 2
                 MR. BUTKOVITZ:
                                  Objection to form.
 3
     for a legal conclusion.
 4
                 MR. FINA: Objection.
 5
                 MR. BUTKOVITZ: The document speaks for
 6
     itself.
 7
                 MR. FINA: Misconstrues the law --
 8
     misconstrues the law, misconstrues the Complaint,
 9
     misconstrues the facts.
     BY MR. SCHLAFLY:
10
11
          Ο.
                 You can answer the question.
12
                 T did.
          Α.
13
                 You're not going to tell me whether Ed
          Q.
14
     Martin is $75,000 richer today?
15
                 MR. FINA: Objection.
16
                 THE WITNESS: I have answered your question
17
     numerous times.
18
     BY MR. SCHLAFLY:
19
                 I'm going to take this up with the Judge.
          Q.
20
          Α.
                 Please do.
2.1
                 MR. FINA: Please do.
2.2
     BY MR. SCHLAFLY:
23
                 It's a simple question. Is Ed Martin
24
     $75,000 richer --
2.5
          Α.
                 Again -- again --
```

```
Let me finish my question. Is Ed Martin
1
          0.
2
     $75,000 richer because of your work on the film project?
3
                 MR. BUTKOVITZ: Objection to form.
4
                 THE WITNESS: He personally is not.
5
     BY MR. SCHLAFLY:
6
          Ο.
                 Okav.
7
                 But the entities which he purports to
8
     represent certainly received a great deal of value from
9
     us and are enhanced by that. And if they had concluded
10
     the project, they would have everything.
11
                 But that's not -- I'm not asking you about
12
     hypotheticals.
13
          Α.
                 I'm not -- I'm answering a hypothetical.
14
          Q.
                 You are. You're saying if they concluded.
15
     I'm not asking you if they concluded. I'm saying are
16
     the entities $75,000 richer --
17
          Α.
                 Yes.
18
          Q.
                 -- today because of your work on the film
19
     project?
20
          Α.
                 Yes.
2.1
                 MR. BUTKOVITZ: Just -- I didn't get a
22
               Objection to form and just put on the record
23
     that's argumentative at this point. It's been asked and
24
     answered multiple times. And I just want to have a
25
     clear record before this gets in front of the Judge on
```

```
the impending discovery motion.
 1
 2
     BY MR. SCHLAFLY:
 3
                 Did you promise to promote Phyllis Schlafly
          Q.
 4
     at CPAC in February of 2017?
 5
          Α.
                 No. We were asked by Mr. Martin to promote
 6
     himself as a speaker promoting Phyllis Schlafly, and we
     did that.
 7
 8
          0.
                 How did you do that?
 9
          Α.
                 I attempted to have Ed speak at CPAC.
10
     request was rejected.
11
          0.
                 And do you have an official position at
12
     CPAC?
13
          Α.
                 I do.
14
          Q.
                 What's your position?
15
                 Currently, I'm the vice chairman of the
          Α.
16
     American Conservative Union, which sponsors CPAC.
17
                 Were you vice chairman then?
                 I don't think so. I think I was simply a
18
          Α.
19
     board member. I was chairman of a couple of committees,
     but I was not the vice chairman at that point.
20
2.1
                           Were you done with your original
                 MR. FINA:
22
     answer where you were cut off?
23
                 THE WITNESS: With respect to the -- the
24
     attempts to promote Mrs. Schlafly at CPAC? Yeah.
2.5
     mean Ed and I had numerous discussions about that and
```

```
what the best way to do it was. It was not anticipated
1
2
     that was going to be part of the program. Ed and I both
3
     thought it would be a good idea, and he wanted to be a
4
     speaker on the main stage. It was principally that was
5
     the thing that he wanted done.
                                      There was no way, given
6
     the legal problems that he was involved in at that
7
     point, that ACU was going to say yes to that and get
8
     involved in a cat fight between conservative
9
     organizations. So I went back to Ed and said why don't
10
     we see if we can't get the book that you'd like
11
     distributed put at the various tables at the Reagan
12
     dinner, which is the main dinner at CPAC. And that's
13
     what ultimately was done.
14
     BY MR. SCHLAFLY:
15
          Q.
                 How do you know that was done?
16
          Α.
                 Pardon me?
17
          0.
                 How do you know that was done?
18
          Α.
                 Because I did it myself.
19
          Q.
                 You put the books out yourself?
20
          Α.
                 I did.
2.1
          Q.
                 You personally put the books out at each
22
     place setting?
23
                 I personally -- not at every one.
24
     some help from some of my staff. But Mr. Martin simply
2.5
     had cartons of books delivered to the hotel.
```

```
weren't even paid for to be brought upstairs.
 1
                                                      I used my
 2
     own personal credit card to have that done. And yes, I
 3
     personally cut open the boxes, took out the books,
 4
     placed them at each and every one of the tables until we
 5
     ran out of books. And I did that with the help of
 6
     Brandon Posner from my office and one other person that
 7
     gave us a hand.
 8
          Q.
                 And where did you put it on the table?
 9
     mean how did --
10
          Α.
                 We put them on every chair.
11
          0.
                 You put them on the chair?
12
          Α.
                 We put them on the chair.
13
                 It wasn't every chair because you said you
          Q.
14
     ran out, right?
15
                 We put them on every chair so long as we had
          Α.
16
             There were several hundred books, I'd guess
     books.
17
     probably 6- or 700 books that were sent. I can't recall
18
     exactly.
19
                 Do you have any photographs of that?
          Ο.
20
          Α.
                 It's not my custom to take photographs of
2.1
     books on chairs.
2.2
                 And you say Brandon Posner helped you with
          0.
23
     this?
24
                 He did.
          Α.
2.5
                 Did you get any feedback about it?
          Q.
```

```
1
                  Not particularly.
          Α.
 2
          0.
                  Anybody at ACU approve it?
 3
                  Yes.
          Α.
 4
                  Who was that?
          0.
 5
          Α.
                  Probably Dan Schneider, but I spoke to both
 6
     he and Matt and Karen Walters -- Karin Walters about it.
 7
          0.
                  Matt Schlapp?
 8
          Α.
                  Matt Schlapp, yes.
 9
          Q.
                  Did you receive any feedback about it?
                  About what.
10
          Α.
11
          0.
                  About the books?
12
                  I already answered that question.
          Α.
13
                  You did?
          Q.
14
          Α.
                  Yes. And the answer was no, I did not.
15
                  Where did you sit at that dinner?
                                                       Did you
          Q.
16
     attend the dinner yourself?
17
                  I did.
          Α.
                  Where did you sit?
18
          0.
19
          Α.
                  At a table front and center in the
     auditorium.
20
                  VIP table?
2.1
          Q.
2.2
          Α.
                  I assume so. Board table.
23
          Q.
                  Did you put books on those chairs?
24
          Α.
                  Yes.
25
                  Who else was at your table?
          Q.
```

```
I don't recall.
 1
          Α.
 2
          0.
                 Did you do any other promotion in connection
 3
     with that event?
                 Yeah. I asked Matt to mention Mrs.
 4
          Α.
 5
     Schlafly from the stage, which he did. And that was the
 6
     -- that was the additional promotion that we did.
 7
                 And what part of the program did he mention
          Q.
 8
     her?
 9
                 I don't recall.
          Α.
10
                 And you're saying it was Matt Schlapp who
          Q.
     did that?
11
12
                 Pretty sure. Not 1,000 percent certain, but
          Α.
13
     one of the folks from ACU did.
14
          Q.
                 Would that have been prior to the keynote
15
     address?
16
                 Yes.
          Α.
17
          Ο.
                 Do you remember who gave the keynote
     address?
18
19
          Α.
                 Pardon me?
20
          Q.
                 Do you remember who gave the keynote
     address?
2.1
2.2
          Α.
                 I don't.
23
          Ο.
                 Was is it Michael Reagan?
24
                 It could have been. It could have easily
          Α.
25
     been. In fact, I believe it was, now that you say that.
```

I've -- I'm -- I'm -- I believe it was.

- Q. Did you provide any report to Ed Martin about your activities?
  - A. I sure did.

2.1

2.5

- Q. Have you produced those documents?
- A. I don't know -- I don't have them with me today. I'm not sure it was all in documented form, although my recollection is that we sent him an e-mail because there was an issue with the delivery of the books. We had to pay to have them brought upstairs out of a loading dock at the Gaylord Center. And as I said, I paid that personally. The hotel wanted an additional fee to distribute them, but we negotiated with the hotel, on the fly, to allow us to distribute them ourselves and not have them charge an additional several thousand dollar fee.
- Q. I don't see any e-mail about that. Do you think you would have communicated with Ed Martin by e-mail on this? Is that how you typically communicated with him?
- A. Typically by telephone on something like this, but I may have sent an e-mail, as well. But I was on the phone with Ed on the day of the dinner because of this snafu with having not paid the fees to have them delivered upstairs.

```
1
                 MR. FINA: I would refer Counsel to QC 96,
2
     which -- and this is not the only, I think, document in
3
     here. But the clear listing on an invoice regarding
4
     Gaylord Center book delivery. I would also, for the
5
     record, when you say the production, this is the Rule 26
6
     production. This is not a production in response to any
7
     discovery requests by Defendants.
     BY MR. SCHLAFLY:
8
9
          Q.
                 All right. If you turn to that QC 96.
                                                          Ιt
     should be -- I don't know --
10
11
                 It's not part of our Complaint.
12
                 Maybe that's the extra copy I had.
                                                      Ι
          Q.
13
     brought an extra copy.
14
                 MR. FINA:
                           No. This is mine. Well, I don't
15
            It doesn't matter whose it is.
     know.
                 MR. SCHLAFLY: This is Exhibit 34. I don't
16
17
     know if Mr. Harley took his copy. It doesn't matter.
18
                 MR. BUTKOVITZ:
                                 I have extra copies of it
19
     that I brought myself. So if you want to use it as a
20
     substitute and remark it? This is the entire QC --
2.1
                 MR. SCHLAFLY: Yeah. Exhibit 34. We've
22
     used it before.
23
                 MR. FINA: I have two copies, too. You can
24
     use that.
2.5
     BY MR. SCHLAFLY:
```

```
All right. Sir, so I'm referring you to
 1
          0.
 2
     this book delivery --
 3
                 Um-hum.
          Α.
 4
                 -- charge.
          Ο.
 5
          Α.
                 Um-hum.
 6
                 And do you know what that was for?
          0.
 7
          Α.
                 Yeah.
                        That was a fee that I paid for the
 8
     folks at the Gaylord Center to take the books from the
 9
     loading dock to the auditorium where the dinner was
     held.
10
11
                 Do you need this?
12
                 MR. FINA: You can hold on to it.
13
     BY MR. SCHLAFLY:
14
          Q.
                 How did you pay it?
15
                 Pardon me?
          Α.
16
                 How did you pay it?
          Q.
17
                 Credit card.
          Α.
18
          Q.
                 Did you pay that with the hotel concierge or
19
     something?
                 Who did you pay it to? Who did you give the
     credit card to?
20
2.1
                 I gave it to the folks at their front
          Α.
22
     office, I believe. I went right to the manager's office
23
     and paid it there because we had to negotiate our
24
     ability to take the books once they were upstairs and
2.5
     deliver -- distribute them to the various tables.
```

```
1
     Initially, they were not going to allow us to do that.
 2
     They were going to charge us to do that.
 3
                 Do you know what time of day that was,
          Q.
 4
     roughly?
 5
          Α.
                 It was in the afternoon.
                 Have you ever referred any potential donors
 6
 7
     to Ed Martin or any of the Eagle Forum entities?
 8
          Α.
                 I don't know. We held a reception for Eagle
 9
     Forum in Washington D.C., and there were folks that came
     there that, you know, may have turned out to be donors
10
11
     or were quote/unquote potential donors.
12
     specifically, I wasn't taking folks out to meet Ed
13
     Martin who were potential donors.
14
          Q.
                 Are you in touch with donors in the course
15
     of your other work at Quantum Communications --
16
          Α.
                 Sure.
17
          0.
                 -- people that donate to political causes?
18
          Α.
                 Yes.
19
                 Have you ever referred any of them to any of
          0.
20
     the Eagle Forum entities?
2.1
                 Specifically said why don't you go make a
          Α.
22
     contribution to Eagle Forum?
23
          Ο.
                  (Nodded his head.)
24
                 Not that I recall.
          Α.
25
                 Do you have a regular radio or television
          Q.
```

```
1
     show here in Harrisburg?
 2
          Α.
                 Yes.
                 Which is it? Radio or television?
 3
          Ο.
 4
          Α.
                 Both.
 5
          Q.
                 Okay. Have you ever mentioned Phyllis
 6
     Schlafly or any of the Eagle Forum entities on your
 7
     show?
 8
          Α.
                 I'm sure I have.
 9
                 Well, do you recall doing it?
          Q.
                 Yes.
10
          Α.
11
          Ο.
                 You do?
12
                 I don't know specifically what date or time.
          Α.
13
     But I'm on several times a week. So --
14
          Q.
                 Right. Do you recall doing it in the time
15
     frame we're talking about here, which would be --
16
                 Yes, because --
          Α.
17
                 -- October through --
          0.
                 I remember specifically talking about her
18
19
     around the time of the 2017 inauguration and the role
20
     that she had played in the election.
2.1
          Ο.
                 And that would be in the transcripts of
2.2
     these shows that are made available?
                 To the extent that they exist. I don't have
23
          Α.
24
     them. We don't transcribe them, that's for sure.
2.5
                 Now, you mentioned sponsoring or hosting an
          Q.
```

```
1
     event in D.C.
 2
          Α.
                 Yes.
 3
                 Were you the host of the event?
          Q.
 4
          Α.
                 We acted as the host. We certainly did
 5
            Ed Martin and Eagle Forum were the host of the
 6
             But we were there before Mr. Martin arrived, and
 7
     we were there long after he left. He felt it necessary
 8
     for him to leave before the event even concluded.
 9
          Q.
                 Did you -- the event was at a restaurant,
10
     right?
11
          Α.
                 Yes.
12
                 And it was just an upper floor of a
          0.
13
     restaurant; is that right?
14
          Α.
                 Yes. Yes.
15
                 And did you incur any charges by the
          Q.
16
     restaurant in connection with the event?
17
                 Did Ouantum Communications?
          Α.
18
          Q.
                 Yes.
19
                       It was paid for by Eagle Forum.
          Α.
                 No.
20
          Q.
                 Yeah.
                         Did Quantum Communications reserve
2.1
     the space?
2.2
          Α.
                 Yes.
23
          Q.
                 But --
                 Let me back up. I believe that we did.
24
          Α.
25
     retained the services of a friend of ours with whom we
```

```
do a lot of work in Washington D.C., specifically to help us identify a place for this because Ed's ability to make a decision on this ran in to very close proximity to the event itself.
```

And space was very, very tough to come by.

And -- his name is Robert Heckman, Bob Heckman
identified several locations that were possible,
including a couple that were not ordinarily open on
Saturday. But because of relationships that he had,
were willing to open on Saturday. Finally we concluded
that Joe's Stone Crab or whatever it's called, I think
it's Joe's Stone Crab was the best location. And I
believe that Bob, through a woman in D.C., that worked
for Eagle Forum procured that specifically. But Bob was
clearly working with us and as a contractor to us.

- Q. Did you pay Bob Heckman any money for this?
- A. We did not because we did not get paid. We owe him \$2,000.
  - O. For that event?
- A. Yes.

2.1

- Q. I'm looking here at QC 70, which I think you still have open there. Is there any reason why this charge by Bob Heckman is not on QC 70?
- A. It is. It says list rental contact calls for 121 event. We paid Bob to rent lists from him and

```
to have his staff make calls to generate attendance at this event, which was a serious concern of ours that there would not be an event at which nobody showed up or very few people showed up.
```

And Bob and his staff did the yeomen work in providing high-end lists of folks that they work with in the conservative community and to making calls. And Bob also was asked by us and did, in fact, procure the location.

- Q. Without paying for it?
- 11 A. Yes. He knew that when we were paid, he would be paid.
- Q. No. No. I mean he procured the location.

  But he didn't put a down payment on -- down for the
- 16 A. I don't --

location?

1

2

3

4

5

6

7

8

9

10

15

20

- 17 Q. He didn't pay for the location?
- 18 A. I don't believe he did. No. I think Eagle
  19 Forum used their credit card for it.
  - Q. Did he ask for RSVP's to the event?
- A. RSVP's were asked for, yes, because the invitation called for an RSVP.
- Q. Okay. And did you -- did Quantum
  Communications receive some RSVP's?
- A. I don't -- I don't -- we did, but we were

```
1
     always passing them on to the folks in Washington.
 2
          0.
                 The folks being Bob Heckman?
 3
                 No.
                      A woman, I think her name was Rebecca.
          Α.
 4
     I could be wrong about the name.
 5
          Q.
                 Yeah.
                        Rebecca is a woman who works with --
 6
          Α.
                 Yeah.
                        Through her.
 7
                 All right. Did you give her any e-mail
          Q.
 8
     lists or Ed Martin? Did you give her, Rebecca, or Ed
 9
     Martin any e-mail lists?
                 Did we provide them with our propriety list?
10
          Α.
11
          0.
                 Let's start with that.
12
                 No, we did not, nor would we have.
          Α.
13
                 Did you provide them with e-mail lists of
          Q.
14
     people who had responded in a positive way?
15
          Α.
                 But were not going to attend?
16
                 Well, attend or not attend. Just people who
          Q.
17
     responded.
                 You're building an e-mail list. I mean did
     you respond on -- did you provide an e-mail list of
18
19
     people who were interested in the event?
20
          Α.
                 I don't know that we got any hey, I'm really
2.1
     interested in Eagle Forum, but I'm not going to attend.
2.2
     We either got an RSVP, we'll be there --
23
          Q.
                 Okay.
24
          Α.
                 -- or we didn't get anything.
25
                 Okay. In general, let me just ask this
          Q.
```

```
1
     generally.
                Has Quantum Communications ever provided any
2
     e-mail list to Ed or the Eagle entities?
3
                 No, and we weren't under any obligation to
          Α.
4
     do so.
5
                 Is it your position that Quantum
          Q.
6
     Communications should be paid what it demands in this
7
     lawsuit without providing any of the video?
8
                 MR. BUTKOVITZ: Objection to form.
9
                 THE WITNESS: My position is that Quantum
10
     Communication should be paid what it was obligated to be
11
     paid under the terms of our agreement.
12
     BY MR. SCHLAFLY:
13
                 And is it your position you still do not
          Ο.
14
     have to provide them the video? Even if you are paid,
15
     you would still not be required to provide the video?
16
                 If we were paid and he wanted the raw
          Α.
17
     footage, I would provide it to him.
18
          Q.
                 Are you familiar with the so-called DeFund
19
     Berkeley project?
20
          Α.
                 Yes.
2.1
                 What did you all do in connection with the
          Ο.
22
     DeFund Berkeley project?
23
                 This was another of Ed's, you know, ideas
          Α.
24
     that just kind of bubbled up. He had an awful lot of
```

ideas from time to time which he would blow by us.

```
there was some incident, I don't recall what it was, at
the Berkeley campus that enraged conservative activists,
and Ed wanted to take advantage of that. And he asked
us to put up a website and buy some digital advertising,
which we did on his behalf. And Brandon Posner took
care of that project for us.
            Did you acquire some e-mail addresses in
connection with that project?
            I believe we did.
     Α.
            Did you provide those to Eagle Forum?
     Ο.
            I don't know. Brandon may have.
know. I know he -- I know he acquired lists. And if he
was asked for them, he probably gave them to him.
was dealing with Ed on that most of the time.
            Did Brandon work for you?
     Q.
     Α.
            Um-hum, yes.
            Wouldn't he have asked your approval in
```

Quantum Communications?

MR. BUTKOVITZ: Objection to form.

order to provide e-mail addresses that belonged to

THE WITNESS: Not necessarily.

BY MR. SCHLAFLY:

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

2.1

2.2

23

24

- Q. What sort of expenses did you incur with this DeFund Berkeley campaign? Anything significant?
  - A. I -- I have to be candid. I don't

```
1
     completely recall how the expenses on that were paid.
 2
     There were expenses because we had to get domain
 3
     reservations and that kind of thing. But I don't
 4
     recall, beyond that, how much expense was actually
 5
     incurred.
                It was relatively nominal. Am I --
 6
                 That's okay.
          0.
 7
          Α.
                 Yeah.
                        I mean Counsel's showing me a
 8
     document that says that service $1,778 --
 9
                 What -- which Bates Stamp is that?
          Q.
10
          Α.
                 It says DeFund Berkeley costs, website
11
     building.
12
                         There's a Bates stamp at the bottom?
          0.
                 Right.
13
          Α.
                 Oh, QC 00089.
14
                 MR. FINA: 89. It's an attachment e-mail
15
     dated April 4th, 2017.
16
     BY MR. SCHLAFLY:
17
                 In terms of these expenses, did you give Ed
18
     Martin notice -- prior notice --
19
          Α.
                 Always.
20
          Q.
                 -- of what the actual amount of the
2.1
     expenses?
22
                         Well, I mean, in certain instances,
          Α.
                 Always.
23
     we couldn't give him the exact amounts.
24
                 No --
          Q.
2.5
                 But we discussed every single expense and
          Α.
```

2.1

2.5

every single one was at his direction and, in fact, at his request. We did nothing that's been invoiced in terms of expenses that Ed Martin didn't specifically direct and approve.

- Q. Well, but did you give notice as to an estimate of what the expenses would be?
- A. Well, with airfare, I'm sure we told him exactly what the airfare was, because that was purchased in advance, and it was going to Saint Louis. With respect to the lodging, Mr. Martin had told us that we were going to be on a master account and wouldn't have to worry about it. So we plunked down credit cards at the front desk to quote/unquote pay for incidentals; and when we were checking out, we found out that there was no master account, or if there was, that we weren't a part of it, and we had to pay for the whole freight.

So no, we did not, in advance, tell him what the room rate was at the hotel that he had procured numerous rooms at himself.

And with respect to the video shoots on location, we most certainly discussed those with Mr. Martin down to the penny of what it was going to cost for those to be done.

Q. Do you have any evidence of that, of those discussions?

A. Telephone.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

- Q. Wouldn't that be in an e-mail? For example, airfare, it's over \$3,000.00. Do you got any e-mail that gives him notice of hey, we're going to spend over \$3,000 flying to Saint Louis?
- A. There were four people going to Saint Louis at, relatively-speaking, the last minute because again, Ed's proclivity for making last-minute decisions was such that we couldn't purchase that airfare 30 days in advance, for example.
- Q. Okay. But did you give notice that Ed, sure, we're interested in helping. But this is going to cost more than 3 grand --
- A. It wasn't that we were interested in helping. I --
- 16 Q. -- just to get -- just to get a crew there
  17 to film.
- 18 MR. FINA: Let him finish his question.
- 19 MR. SCHLAFLY:
- Q. That's all I'm asking. Did you give him
  notice? Yeah, sure. We'd like to do -- yeah, Ed,
  that's fine. We're happy to help. But it's going to
  cost you more than 3 grand just to get someone to run
  the camera, just to get them there and run the camera?
  - A. We -- we were very, very clear about what it

2.1

2.5

was going to cost to have people there running multiple cameras with multiple folks doing the shoots, etc. We were as clear as could be.

- Q. Do you got any evidence of that? I mean you were having e-mails back and forth. You've got a lot of e-mails here. Is there a single e-mail here that mentions that?
- A. I -- I don't know that I have any notes that I took of telephone conversations. That wasn't typically the way we did it. I don't know because I don't have any e-mails in front of me, whether or not there were, in fact, e-mails that went back and forth on this. But I am sure, beyond any difficulty of recollection, that we specifically discussed what it was going to cost to do these shoots, what it was going to cost to transport people there, etc. And there was never any objection raised by Mr. Martin during that period of time or after that period of time to any of these expenses being incurred. And in point of fact, he offered to pay them, but never did.
- Q. I'd like to see some evidence, if you can point to any evidence of Ed Martin offering to pay more than \$3,000 to have someone film something -- just to fly out there to film.
  - A. I'm -- I'm -- again --

```
1
                 MR. BUTKOVITZ: Objection to form.
2
                 THE WITNESS: -- I don't have the stack of
3
     e-mails in front of me. But I'm relatively sure that's
4
     in writing.
     BY MR. SCHLAFLY:
5
6
                 And that that was advanced notice. I know
7
     afterwards, he complained about it. I'm just wondering
8
9
          Α.
                 No. Afterwards, he said he was going to pay
10
     the expenses.
11
          Ο.
                 That's not what I'm asking. I'm asking if
12
     you gave him notice beforehand.
13
                 Of course we did.
          Α.
14
          0.
                 Well, I'm not asking of course. I'm looking
15
16
                 You asked did we. And I said of course we
          Α.
17
     did, prior to our leaving for St. Louis.
                 Did you -- did you do it by e-mail?
18
19
          Α.
                 I don't know. I don't have the e-mails in
     front of me.
20
2.1
                 Did you settle with other parties in this
          Q.
2.2
     case?
23
          Α.
                 When you say settle with other parties?
24
                 Quantum Communications? Have you settled
          Q.
2.5
     with other Defendants in this case?
```

```
1
                             I'm going to object to form.
                  MR. FINA:
 2
     Calls for a legal conclusion.
 3
                  THE WITNESS: I believe that one of the
 4
     Defendants has been removed as a party, if that's what
 5
     you're asking.
 6
     BY MR. SCHLAFLY:
 7
          Q.
                 And did you approve that?
 8
          Α.
                  I did.
 9
                  And did they pay anything as part of that?
          Q.
10
          Α.
                  No.
11
          0.
                  And did you approve that?
12
          Α.
                  Yes.
13
                  Are you familiar with the type of entity
          Q.
14
     Eagle Forum Education and Legal Defense Fund is?
15
          Α.
                  When you say familiar with the type --
16
                  Are you familiar that it's -- do you realize
          Q.
17
     it's a charity?
18
          Α.
                  I suppose, yes.
19
                  Do you have other clients that are
          Q.
     charities?
20
2.1
          Α.
                  We have.
22
                  Do you have other clients today who are
          0.
23
     charities?
24
                  I believe we do.
          Α.
2.5
                  Do you have retainer agreements where you
          Q.
```

bill the charities 20 grand a month?

- A. We have retainer agreements with them, yes.
- Q. And how much do you bill them a month?
- A. I don't know specifically because I'm not sure exactly which ones might be -- but we have certainly had retainers that were far in excess of \$20,000 a month.
  - Q. I'm asking with respect to charities.

MR. BUTKOVITZ: Just to be clear on the record, when you say charities, are you referring to something defined under the tax codes of 501c3?

BY MR. SCHLAFLY:

- Q. Charities are 501c3. Roughly synonymous.
- A. Yeah, and I'm not always specifically clued in as to the various provisions of the Internal Revenue Code that various entities avail themselves, but yeah, I do believe that either C3 or C4s in the past have paid us in excess of 20,000 -- pardon me, \$20,000 a month in retainers.
- Q. Can you identify any of them? I'm just trying to determine if they're -- if they have any similarities to Eagle Forum Education and Legal Defense Fund. That's why I ask. I'm not trying to probe your other businesses. But I'm just trying to see if you've ever entered into a relationship with another charity

```
that is similar to what you're alleging against Eagle
 1
 2
     Forum Education and Legal Defense Fund?
 3
                 There have been entities that we entered
          Α.
 4
     into relationships for far in excess of $20,000 that
 5
     were -- I -- I would -- again, I don't know that they
 6
     were 501c3s. They may have been 501C4s now that I think
 7
     about it, but they certainly provided a charitable
 8
     purpose.
 9
          0.
                 Well, it isn't, though. I mean C4 is a
     different entity.
10
11
          Α.
                 Okay.
12
                 So I'm asking about 501c3s. 501c3s.
          Q.
13
          Α.
                 I don't know.
14
          Q.
                 -- the donors get a tax deduction. It's for
15
     public good.
16
                 I don't know.
          Α.
17
                You don't know. So you can't identify, as
     you sit here today, any entity that's 501c3 in which you
18
19
     have had a similar retainer agreement as you allege in
     this case?
20
2.1
                 Not as I sit here today.
          Α.
22
                 MR. BUTKOVITZ:
                                  Objection. Form.
                                                     Vaque and
23
     ambiquous.
                 I don't know what mean by similar.
24
     BY MR. SCHLAFLY:
2.5
                 I'll try to clarify this to be -- just to be
          Q.
```

```
1
     sure. Can you think of any other client that is a 501c3
     organization in which you have had a monthly retainer
2
3
     agreement in excess of $10,000 a month?
                 10,000.
4
          Α.
5
          Q.
                 In excess of 10,000. I'm just trying to
6
     establish a floor on it.
7
                 I believe so. Yeah.
                                        I -- I think the
8
     Vietnam Veteran's Legacy Foundation was in excess of
9
     that.
10
          0.
                 And when was that, just roughly?
11
          Α.
                 2005, 2006.
12
                 And was that relationship less than two
          Q.
13
     years in duration?
14
          Α.
                 No. It went on for quite a while. I don't
15
     know -- I don't recall specifically how long.
16
     went on for quite a while. It was -- I think they were
17
     formed in 2005. It might have been 2006 when we had
18
     them as clients for several years, up until the time
19
     that the principal got -- had serious health problems.
20
          Ο.
                 And was the termination because the
2.1
     principal had health problems?
2.2
                 Yeah. The entity didn't thrive once he had
23
     serious health problems.
24
                 And what was the nature of the work you did
          Ο.
2.5
     for them?
```

```
1
                 We did promotional work for them; we did
          Α.
 2
     video projects for them; we did a variety of public
 3
     relations activity for them.
 4
                 And did you send them bills without
          Ο.
 5
     itemizing the work done?
 6
          Α.
                 Yes.
 7
          Q.
                 It was just $20,000 a month or whatever?
 8
          Α.
                 Yes.
                       Ordinarily, our retainers simply say
 9
     for professional services rendered and the amount.
                 And is that the only other entity that falls
10
          0.
     in this category of 501c3?
11
12
                 The only one that I can recollect right at
13
     this instant. There -- there may have been others.
14
     would have to go back through an awful lot of years of
15
     involvement.
16
                 Have you been with Quantum Communications
          Q.
17
     since the beginning?
18
          Α.
                 Yes.
19
                 And are you familiar with all of your
          Ο.
20
     clients at any given time?
2.1
          Α.
                 Pretty much.
2.2
                 And Quantum Communications does not enter
     into a relationship with a new client without your
23
     involvement, right?
24
```

There have been clients that have

2.5

Α.

No.

No.

```
come in without my involvement, yes.
 1
 2
                 Who else would approve that, if not --
          0.
 3
                 Kevin Harley could. Scott Stark could.
          Α.
                                                            Ken
 4
     Robinson could have. At least those people, and there
 5
     may have been others. But at least those folks.
 6
     I'm relatively sure that clients did come in to the firm
 7
     through them without my expressed, whatever you're
 8
     asking for, sign off.
 9
                 Did you have any communications with members
          0.
10
     of the media about Phyllis Schlafly or any of the Eagle
11
     Forum entities? I'm not asking about your own
12
     statements on your own show. But I'm asking whether you
13
     made any statements to the media designed to generate
14
     any stories in the media about Phyllis Schlafly or Eagle
15
     Forum entities?
16
          Α.
                 Oh, to -- to T stories, you mean?
17
          0.
                 Yes.
18
          Α.
                 Or pitch stories?
19
                 Pitch stories or to promote --
          Q.
20
          Α.
                 Yeah.
2.1
                 You did?
          0.
2.2
                 Yes, we did.
          Α.
23
          Q.
                 Could you explain when?
24
                 I -- I don't specifically remember who.
          Α.
2.5
     I remember, you know, several times trying to get Ed
```

```
Martin placed here, there, or the other place.
 1
 2
          0.
                 And this was during the time period of the
 3
     alleged agreement?
 4
                 Yes.
          Α.
 5
          Q.
                 And -- but you don't recall who you tried to
 6
     place them with?
 7
          Α.
                 No, not sitting here today, no.
 8
          Q.
                 Was it to generate a new story, or was it to
 9
     get him on a show?
          Α.
                 I think in a couple of instances, it was --
10
11
     pardon me -- in response to things that were in the
12
     news. And in a couple of other instances, it was to get
13
     him placed.
14
          Q.
                 Was it successful?
15
                 I don't think so.
          Α.
16
                 None of them were successful, right?
          Q.
17
                 I don't know. I -- I -- I don't know what
          Α.
     Ed was able to do. We passed off several things off to
18
19
     him.
20
          Ο.
                 But as far as you know, you can't identify
2.1
     any instances where your contacts with the media
22
     resulted in a story or Ed getting on a show?
23
          Α.
                 If you can refresh my recollection, I --
24
          Q.
                 No.
2.5
                 -- there may be. I don't recall any sitting
          Α.
```

```
1
     here right now.
 2
          Ο.
                 Yeah.
                        No. It's not a trick question.
     That's fine. You answered it.
 3
 4
                 Have you had involvement with this
 5
     conservative majority fund?
 6
                 I'm not familiar with the conservative
 7
     majority fund.
 8
          Q.
                 PAC?
 9
                 I'm not familiar with them.
          Α.
                 Okay. Are you involved in PACs?
10
          0.
                 Our firm?
11
          Α.
12
                 Yeah.
          Q.
13
                 We have done some independent expenditures
14
     in political campaigns on behalf of PACs. But we don't
15
     represent any PACs, per se, that I can recall.
16
                 And those independent expenditures would be
          Q.
17
     your being retained by a PAC to -- to do an ad campaign
     or something?
18
19
          Α.
                 Right.
20
          0.
                 And when you do those, is that billed as a
2.1
     monthly retainer, or is that billed as a per-project
2.2
     basis?
23
                                Simply because they're very,
                 Per project.
24
     very short durations. In many cases, it wouldn't even
```

2.5

add up to a month.

- And does Quantum Communications do numerous 0. per-project engagements? We do a fair number. I don't know about Α. numerous. But we do a fair number, yes. Q. Would you -- could you give me an idea, in proportion, in terms of proportion of clients, which ones operate on a per-project engagement and which ones operate on a monthly retainer arrangement? Α. Most operate on a monthly retainer engagement. I would say, if I had to pull a number out of the air, based upon my immediate recollection, I would say probably 80 percent are monthly retainers, maybe more. I'd have to look specifically at what we have now and what we've had historically. Is there any policy at Quantum Q. Communications against doing per-project engagements? Α. Of course not. Q. Would you have been interested in doing work for Eagle Forum Education Legal Defense Fund on a per-project basis?
- MR. BUTKOVITZ: Objection to form. Calls for speculation.
- 23 BY MR. SCHLAFLY:

2

3

4

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6

7

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9

10

11

12

13

14

15

16

17

18

19

20

24

- Q. You can answer.
- A. We might have been. That -- that was never

broached with us. When they came to us, they offered us a monthly retainer.

- Q. In the Complaint, paragraph 29, there is an allegation that --
  - A. Give me a second, please.
  - Q. Sure, yeah.
  - A. Okay.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

2.1

22

23

24

2.5

Q. There's an allegation that, On or about March 10, 2017, QC and Martin orally modified their agreement to allow for a decreased monthly retainer of \$10,000 for the subsequent months.

Is that based on a discussion you had with Ed Martin?

- A. Yes.
- Q. And what is your understanding as to why he allegedly modified the agreement?
- A. He asked if we could, because he believed that at that point, we were nearing the end of the video project. And after some conversation, we agreed to reduce the monthly retainer to \$10,000 for the duration of our work on the video project. He also agreed or conceded to scale back the scope of work that we were otherwise doing for him.
- Q. Do you have any estimate of how much time you were spending, up to that point, on these Eagle

```
1
     Forum projects?
 2
          Α.
                 On all of them totally?
 3
                 Yeah.
          Q.
 4
                         I can tell you that we were
          Α.
                 A ton.
 5
     expending more time than we were being compensated for
 6
     or should have been compensated for, we were invoicing
 7
     for. We were never compensated.
 8
          Q.
                 Well, about how many employee hours a week,
 9
     ballpark?
                 I don't know, because we had several
10
          Α.
11
     employees working on the Martin slash Eagle Forum Legal
12
     Defense Fund projects at any given time. So we had
13
     several people working on them. I can tell you that I
14
     personally spent a large volume of time working on this
15
     video project.
16
                 Was that the biggest portion of your time,
          Q.
     the video, compared --
17
          Α.
18
                 The biggest portion of my time, with respect
19
     to all of Eagle Forum's --
20
          Q.
                 Yeah.
                        Yeah.
2.1
                 At that juncture, yes. There were other
          Α.
22
     times when other things, for short periods of time took
```

precedence. But at -- at the time of mid March, I was

spending a lot of time, because we were wrapping it up.

We were trying to get it done.

23

24

25

```
1
                 Well, overall, if you, in fact, ran all the
          Q.
 2
     alleged work --
 3
          Α.
                 It's not alleged work, just so we're clear.
 4
     And you can laugh, Mr. Schlafly. It's not alleged work.
 5
          Q.
                 Well, It's not -- Mr. Gerow, you're an
 6
     attorney.
 7
          Α.
                 I am.
 8
          Ο.
                 You know the terminology. What fraction of
 9
     that work was the film projects?
          Α.
                 Overall? I don't know.
10
11
          Q.
                 Yeah.
12
                 I -- sitting here today, I -- it's --
          Α.
13
          Q.
                 You --
14
          Α.
                 -- it's very, very difficult for me to
15
     answer.
16
                 Do you have any idea?
          Q.
                 MR. BUTKOVITZ: Objection to form. Are you
17
18
     asking him to guess?
19
                 THE WITNESS: Yes.
     BY MR. SCHLAFLY:
20
2.1
                 I'm asking -- I'm asking him do you have any
          Ο.
22
     idea? I'm asking for -- let me ask, do you keep any
23
     time sheets?
24
                 MR. FINA: Asked and answered.
25
                 THE WITNESS: No.
```

```
BY MR. SCHLAFLY:
1
2
                 Does anybody in your firm keep time sheets?
          0.
3
                 The only time that we keep time sheets, Mr.
          Α.
4
     Schlafly, is for any lobbying work that we do because
5
     we're required to do that, and for any projects that we
6
     do on an hourly basis. And we do very, very few
7
     projects on an hourly basis.
8
                 Do you manage your employees such that you
          0.
     know what they spend their time on, approximately?
9
10
          Α.
                 I know that our employees work exceptionally
11
     hard and do exceptionally good work. And I am daily
12
     advised of what they're doing.
13
                 Okay. Roughly, what percentage of the time
          Ο.
14
     on an Eagle Forum project was spent on the film project?
15
                 MR. BUTKOVITZ: Object to form. Asked and
16
     answered.
17
                            Same objection.
                 MR. FINA:
                 THE WITNESS: And it has been asked and
18
19
                I'm not sure how much more I can provide you.
     answered.
     BY MR. SCHLAFLY:
20
2.1
                 If you don't know, you don't know.
          Q.
22
                 MR. BUTKOVITZ:
                                 I believe he said he doesn't
23
     know multiple times.
24
                 THE WITNESS: Yeah.
2.5
     BY MR. SCHLAFLY:
```

```
1
                 Okay. Is that your answer? You don't know?
          Q.
 2
                 It's impossible for me, sitting her right
 3
     now, to tell you what percentage was spent specifically
 4
     on the video project.
 5
          Q.
                 I'm asking approximately.
 6
          Α.
                 It was a significant portion.
 7
                 Okay. Was it more than 30 percent?
          0.
 8
          Α.
                 I would say it probably was more than 30
 9
     percent, yes.
10
                 Do you know if it was more than 50 percent?
          0.
11
          Α.
                 I don't.
12
                 Do you know how many employee hours a month,
          Q.
13
     approximately, was spent on Eagle Forum projects?
14
          Α.
                 No.
15
                 Is there any way to find out?
          Q.
16
                 No.
          Α.
17
                 MR. BUTKOVITZ: At any point do you plan on
18
     taking a break?
19
                 MR. SCHLAFLY: Yeah. This is a good time to
20
     take a break. Thank you.
2.1
                  (At 2:52 p.m., a recess was held.)
22
                  (3:00 p.m.)
23
     BY MR. SCHLAFLY:
24
                 Just a follow-up on the film project.
          0.
25
     you remember when that started?
```

```
We began working on it in December of 2016.
 1
          Α.
 2
          0.
                 I'd like to have you look at Exhibit 35.
 3
                 MR. SCHLAFLY: Off the record.
 4
                  (At this time, a discussion was held off the
 5
                 record.)
 6
     BY MR. SCHLAFLY:
 7
                 I'm just going to ask you about one sentence
          0.
 8
     here.
 9
          Α.
                 Okay.
10
                 These are your sworn interrogatory responses
          0.
11
     to actually your request by Defendant, Eagle Forum,
     which is the other Defendant here.
12
13
          Α.
                 Okay.
14
          Q.
                 If you turn to page five, and the last
15
     sentence is right above request for admission number
16
     two.
17
                 It says, Subsequent to that oral
     communication --
18
19
          Α.
                            Just let me find your place.
                 Hold on.
20
          Q.
                 Yeah.
                         Take your time.
                 Do you want to point it out to me?
2.1
          Α.
22
                 Page five.
                              It's the last sentence above
          0.
23
     that request for admission two.
24
          Α.
                 Right here?
2.5
                 Yeah. Just read that. And I'll read it in
          Q.
```

to the record here.

2.1

- A. Yeah.
- Q. Subsequent to that oral communication, on or before October 21, 2016, Martin orally agreed, on behalf of Eagle Forum and EFELDF, which is defined above as Eagle Forum Education and Legal Defense Fund, to the terms of the original agreement and continue to direct the services provided by the Plaintiff.

As you sit here today, do you agree with that statement?

- A. Yes.
- Q. Let me ask you why you're suing Ed Martin personally? Now I understand Ed Martin is in all of this and is named. But you have sued him personally.

  Do you have any claims against Ed Martin personally?

  MR. FINA: I'm going to object. It calls for a legal conclusion.

THE WITNESS: Yes, to the extent that Mr. Martin believes that the legal defense foundation was not responsible for the payment of our services, he ordered them, directed them, and acknowledged and approved them.

- BY MR. SCHLAFLY:
- Q. Here in this statement, you say that he agreed, on behalf of Eagle Forum and EFELDF, correct?

That's a totally

A. Yes.

1

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4

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20

2.1

2.2

2.5

Q. So according to this statement, you don't believe that Ed Martin was entering into a personal agreement?

MR. FINA: Objection.

inappropriate request. His statement was -- had nothing to do with Mr. Martin. There was no inquiry about Mr. Martin in response to this statement. So it's a misconstruction of his statement. It's an improper question.

- 11 BY MR. SCHLAFLY:
- 12 Q. You can answer.
  - A. Yeah. I -- again, I don't know what that oral communication refers to. But I know that Mr. Martin agreed to the terms of the original agreement that was made with Quantum Communications prior to October 21st of 2016. I also know that Mr. Martin continued to direct our activities, approve our activities, and consult with us in our activities.
  - Q. Did Ed Martin sign any agreement with Quantum Communications?
    - A. I don't believe he did.
- Q. Does Quantum Communications maintain a list of its clients internally?
  - A. A list? Like a formalized list of some

```
1
     sort? I mean --
 2
                 A list of who your clients are? Do you
          0.
 3
     enter them in?
                 We're -- we're fully aware of who our
 4
          Α.
 5
     clients are. I don't know that we have to have a list.
 6
                 Do you manage that --
 7
          Α.
                 Of course we do.
 8
          Q.
                 Okay.
                       Was Ed Martin, personally, ever a
 9
     client of Quantum Communications?
                 Ed Martin was part of a file that was
10
          Α.
11
     maintained with respect to activity that he was
12
     authorizing and directing.
13
                 Did you ever send an invoice to Ed Martin?
          Q.
14
          Α.
                 No, not to him personally.
15
                 Did you ever send anything to Ed Martin at
          Q.
     his residence?
16
17
          Α.
                 I don't know. We may have.
                 I'd like to follow up about the CPAC event,
18
19
     and I'm not asking you to repeat any of your prior
20
     testimony. But would you agree CPAC is the largest
2.1
     annual gathering of conservatives?
2.2
                 Certainly like to think that, yes.
23
          0.
                 And did Quantum Communications promise that
24
     Quantum Communications would promote Phyllis Schlafly at
2.5
     that February, 2017 --
```

2.1

A. We discussed with Ed Martin efforts to promote Phyllis Schlafly at that event. As I testified earlier, Ed wanted to be a speaker on the main stage himself. That simply wasn't going to occur, despite significant effort on my part. There was no way around the fact that he had considerable legal problems at that point and was not in a position to take the main stage at CPAC. There was nobody else that he suggested do that in his stead.

What he wanted us to then do, was to promote -- promote is maybe a bad word -- to distribute her book to the widest audience that we could. And I asked him if he was willing to provide those for free, if we could get the folks that run CPAC to agree to let us distribute them at the dinner, the Reagan dinner, which is, as I said previously, the -- it's now the only dinner. But I think at that point, it was the major dinner of CPAC.

- Q. And we've discussed the books already. I want to ask if there's -- there were any other efforts you made. I believe you did mention Matt Schlapp -- you thought it was Matt Schlapp.
  - A. I'm pretty sure it was Matt.
- Q. -- promoting Phyllis Schlafly from the podium. And you couldn't remember completely, but

```
that's fine. To the best of your recollection, you thought probably Matt Schlapp. But was there anything else, in addition to that, that you sought to do -- not that happened -- let's just start with that you attempted to do to promote Phyllis Schlafly?
```

- A. I -- I talked with Michael Reagan about it.

  And the unfortunate situation with his keynote address, as you termed it, was it really wasn't an address. It was an interview. And so he wasn't really able to pivot off of the questions that were asked him to go there.

  And we talked about it subsequent to the -- to the event. But he was also going to mention her. But she certainly was very prominent at that dinner.
- Q. Well, I'm trying to say was there anything in addition to the books, in addition to maybe Matt Schlapp mentioning her. Was there anything -- and you said you attempted to get Michael Reagan to plug her --
  - A. Right.

2.1

- Q. And -- that didn't happen. Was there anything else that you attempted to do in the entire CPAC --
- A. Well, we attempted to get Ed Martin on as a speaker.
  - Q. Right? Right.
  - A. And that just was a nonstarter.

2

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2.1

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25

```
Who -- who shot that down? I mean -- I'm
     Ο.
not going to cause any problems for anybody. And if you
don't want to say -- you know what, if you don't want to
say, that's fine. But was it an individual that shot it
down?
            It was a unanimous opinion among several
people that were responsible for developing the main
stage speaker.
            Was there anything else, in addition to what
     Q.
you've mentioned, to promote Phyllis Schlafly or Eagle
Forum Education and Legal Defense Fund, or any of the
Eagle Forum entities?
     Α.
           Not that I recall. It was a pretty
substantial amount of stuff.
            At -- and we're talking about at the CPAC
     0.
event?
     Α.
            No. No.
                      No. Just so we're clear.
                                                 Yes,
at CPAC.
         No, I don't recall anything else.
            And would you agree that there are numerous
     Q.
potential donors to Eagle Forum entities who attend
CPAC?
    Α.
            I'm sure there are potential donors there,
yes.
```

publicity about CPAC in the media?

And would he agree that there's a lot of

```
1
                 Yes.
          Α.
 2
          0.
                 And are you aware of any publicity that got
 3
     in to the media from that CPAC event with respect to
 4
     Phyllis Schlafly?
 5
          Α.
                 No.
 6
          0.
                 Were you disappointed by that?
 7
          Α.
                 No.
 8
          Q.
                 Why not?
 9
                 That wasn't the purpose. And it was -- if
          Α.
     that had been our expectation -- anybody's expectation,
10
11
     I would have told them that was a highly unreasonable
12
     and unlikely expectation. You know, you come out of
13
     CPAC, there's very little that is focused on
14
     individuals, other than the president's speech from the
15
     main stage. I mean it's just not the way it works.
16
                 Were you disappointed -- well, are you aware
          Q.
17
     of any donations that were made to any of the Eagle
     Forum entities because of that CPAC event?
18
19
          Α.
                 I'm not aware of any, no.
20
          0.
                 Was that a disappointment?
2.1
          Α.
                 I -- I'm not aware, so I couldn't be
22
     disappointed by it.
23
          0.
                 Are you aware that that was the first CPAC
24
     after Phyllis Schlafly passed away?
2.5
          Α.
                 I am.
```

```
What's Robert Heckman doing today?
 1
          Q.
 2
                 He is a principal in Capital City Partners,
 3
     and he continues to do advocacy campaigns for
 4
     conservative organizations and conservative causes.
 5
          Q.
                 Based in D.C?
 6
          Α.
                 Based in D.C.
 7
                 Where is the DeFund Berkeley campaign today?
          0.
 8
          Α.
                 I don't know. I -- I assume that the domain
     is still extant, but I don't know that. I don't know
 9
10
     how long we paid for it to remain.
11
                 All right, sir. Any loose ends on any of
12
     the projects that we've discussed? We covered the film
13
     project pretty extensively. I just asked about DeFund
14
     Berkeley campaign. Are there any other loose ends you
15
     can think of?
16
          Α.
                 No.
17
          0.
                 Is it correct that you --
18
          Α.
                 Sorry.
19
                 That's okay. Off the record.
          Q.
20
                 (At this time, a discussion was held off the
2.1
                 record.)
2.2
     BY MR. SCHLAFLY:
23
                 It says in your Complaint that you went to
24
     Saint Louis for the January 2017 film project; is that
```

2.5

correct?

A. Yes.

1

2

3

4

5

6

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8

9

10

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12

13

14

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17

18

19

20

2.1

2.2

- Q. Did you go to D.C. for the February 2nd, 2017 filming of Ambassador Faith Whittlesey?
  - A. Yes.
- Q. And did you participate in that filming -- I don't mean appearing on camera, but did you supervise it?
  - A. I supervised it and I appeared on camera.
  - Q. Did you know Faith Whittlesey?
- A. I knew her very, very well. I knew her for over 45 years. Not at that point, but at the point of her decease, I had known her for about 45 years.
- Q. Do you know whose idea that was to interview Faith Whittlesey?
  - A. Mine.
  - Q. How did the interview go?
- A. It went well. Faith had some misgivings about Ed Martin personally. And so I had to go down and do a preinterview with her in Washington D.C. But when we sorted through all of the concerns that she had, I thought the interview went very well.
- Q. The interview was primarily about Phyllis Schlafly, though, wasn't it?
- A. But Ed had asked us with each of the people that we interviewed, to sort of credential him as Mrs.

```
Schlafly's heir or heir apparent or successor. And so
1
2
     that was something that at his direction, we were doing.
3
     And that was the point at which Faith had some serious
4
     reservations.
5
          Q.
              Do you know anything about this allegation
6
     with respect to the Weyrich lunch in paragraph 33?
7
     you can open to see it. What happened to -- can you
8
     give him back the Complaint?
9
                            I think it went --
                 MR. FINA:
10
                 THE WITNESS:
                               Is it in this pile?
11
                 MR. FINA:
                           -- to the court reporter.
12
                 THE WITNESS: Yeah I think it disappeared
13
     into thin -- Kevin Harley took it.
14
                 MR. BUTKOVITZ: Which document are we
15
     looking for now?
16
                 THE WITNESS: Exhibit 33.
17
                 MR. FINA: I don't even have a copy.
18
                 THE WITNESS: It was here. It was here.
                                                           Y011
19
     gave it to me previously.
20
                 MR. FINA: That's 34.
2.1
                 (At this time, a discussion was held off the
2.2
                 record.)
23
     BY MR. SCHLAFLY:
24
                 Sir, if you could turn, Mr. Gerow, to
          0.
2.5
     paragraph 33. That starts on page 9, carries over to
```

```
page 10, of Harley Exhibit 2?
1
2
          Α.
                 Page which?
                 9 to 10.
3
          Q.
4
                 Okay. Yes.
          Α.
5
          Q.
                 And it's not a trick question, but I'm
6
     asking what you know about that.
7
                 The Weyrich lunch has existed for many
8
     years, originally constituted by Paul Weyrich, who was a
9
     long-term conservative leader, who unfortunately passed
     away. It is a gathering of substantive conservative
10
11
     leaders who get together for lunch once a week.
12
                 Thank you. That, I know, but the Court
          Ο.
13
     won't know that, necessarily.
14
                 I want to follow up and see why it would be
15
     an issue getting Ed Martin's attendance at that
16
     luncheon.
                I've been to the luncheon myself.
17
                 I don't know that it was a quote/unquote
18
             Ed called me up and asked me if I could help
19
     him. He knew that I knew the folks that ran the Weyrich
     luncheon, and I told him that I would. I called them,
20
2.1
     and they eventually called me back and agreed to have Ed
22
     there. And Ed had already done it on his own. So he --
23
     he -- and he told me he was going to make calls, you
24
     know, contemporaneous with the ones we made. But he had
25
     gotten to somebody else who said sure. I don't think it
```

```
1
     was an issue of any contentiousness.
2
                 MR. SCHLAFLY: Off the record.
3
                 (At this time, a discussion was held off the
4
                 record.)
5
     BY MR. SCHLAFLY:
6
                 All right. So Mr. Gerow, if you could
7
     explain how Quantum Communications started and whether
8
     you are one of the founders?
9
                         It was founded in 2001. It existed
          Α.
                 I was.
     for some period of time under the Fictitious Name
10
11
     Registration Act. And then it was constituted as a
12
     Pennsylvania For-Profit Corporation.
13
                 And what percentage of Quantum's work falls
          Ο.
14
     in to different categories? Again, just ballpark.
15
     know you do some lobbying.
16
                 Very, very limited lobbying. And let me
          Α.
     explain that to you, just so we're clear.
17
18
                 It's some years ago, the Pennsylvania
19
     General Assembly passed a lobbying disclosure law.
                                                          We
20
     hadn't previously had one in effect. And in that, they
2.1
     said if you do anything quote/unquote directly or
22
     indirectly, you had to register under the Lobbying
23
     Disclosure Act. And we took a very conservative and
24
     cautious approach to that so that anything that impacted
25
     on Pennsylvania legislation, we registered for it, even
```

where, in many instances, we've never done any quote/unquote lobbying, per se.

So I just wanted to give that you context on the lobbying. So we do quote/unquote some lobbying.

I'd say it's probably 10 percent of our business. The alliance share of our business is issue advocacy, and the rest is two things, public relations -- well, three things, public relations, crisis communications, and video production and digital production.

## BY MR. SCHLAFLY:

2.1

- Q. And the issue advocacy, do people retain

  Quantum Communications to issue advocacy because you

  know how to place ads and do you produce ads, too? Is

  that the idea, or is it more on the side of sort of

  planning stories and getting people on television?
- A. It's mostly -- no. It's mostly grassroots and grass tops campaigns. But we have, on a regular basis, produced ads and placed them in the media.
- Q. And you have about five full-time employees; is that right?
- A. At the time of this contract, we had significantly more than that. I would have to go back and look at exactly how many we had.
- Q. Oh, that's interesting. So it -- you were a little bigger. And it would have been as many as 10

2.1

employees at the time frame we're talking about in this case?

- A. Probably. Yeah. I would say -- that might have included interns, but we would have probably had 10 people at that point.
- Q. Do you have anything to do with the invoicing? Do you manage that, or is that done by an invoicing company?
- A. At that point, it was done by Ken Robinson exclusively.
- Q. And what would you say is your principal area of responsibility in the firm? I know you do a lot of different things, but obviously, you don't do invoicing. It seemed like Kevin Harley did some different things. It seemed like he was maybe more of media relations. How would you characterize yourself?
- A. I'm the president of the firm. I am responsible for the overall management of the firm. I'm responsible for the business development of the firm.

  I'm developed -- I'm responsible for being the face and voice of the firm. And I provide a lot of strategic counsel and advice to virtually all of our clients.
- Q. Do you know any of the individuals, other than Faith Whittlesey, came up, that you had known her a long time? Obviously you had dealings with Ed Martin.

```
Are there any other individuals in Eagle Forum entities
 1
 2
     you happened to have known prior to this?
 3
                 I knew Mrs. Schlafly very well.
          Α.
 4
                 Is that right?
          Ο.
 5
          Α.
                 Yes.
                 How did you know her?
 6
          0.
 7
          Α.
                 I don't know where I first met her, but I
 8
     think it was in the first Reagan campaign. So it had
 9
     been for quite a while. And, you know, I didn't see her
10
     all that regularly, but I often saw her at conservative
11
     functions.
                 I remember we helped her in an event that
12
     she regularly did at the Republican National Convention
13
     in -- it was in Minnesota, so I have to get the right
14
     year, 2008.
15
                 Um-hum. Would that have been, The Life of
          0.
16
     The Party event?
17
          Α.
                 Yes. Yes.
18
                 And did you help in sort of promoting
19
     attendance --
20
          Α.
                 Yeah.
2.1
                 -- and publicizing?
          Q.
22
                 We did that through Bob Heckman, and we did
          Α.
23
     it as volunteers.
24
                 Oh, wow.
          Q.
2.5
          Α.
                 And I had always attended that party, going
```

```
back to '80 or '84, whenever I -- I don't remember the
 1
 2
     first one. But we always attended that party and
 3
     contributed.
 4
                 MR. SCHLAFLY: No further questions.
 5
                             EXAMINATION
 6
     BY MR. BUTKOVITZ:
 7
                 Good afternoon, Mr. Gerow.
          0.
 8
          Α.
                 Good afternoon.
 9
                 Just to introduce myself on the record.
                                                            Ed
          Q.
10
     Butkovitz here on behalf of Eagle Forum.
11
                 So I'm going to try to make this as quick as
12
                Let's start with -- I just want to be clear
     possible.
13
     on the identities of the parties and how they relate to
14
     this case.
15
                 So there's a lot of talk in the Complaint,
16
     testimony today separately referencing Eagle Forum,
17
     Eagle Forum Education and Legal Defense Fund.
     understand that those are two separate legal entities?
18
19
          Α.
                 Yes.
20
          Q.
                 Is it your understanding that Eagle Forum is
     a 501c4?
2.1
2.2
                 That's my understanding.
          Α.
23
          0.
                 Is it your understanding that Eagle Forum
24
     Education and Legal Defense Fund is a 501c3?
2.5
                 That is also my understanding.
          Α.
```

```
1
                 When -- what role did you have in either --
          0.
2
     strike that. After the letter -- I'm going to direct
3
     you to Harley 2, which is the Amended Complaint.
4
                 Okay. I've got that in front of me, yes.
          Α.
5
          Q.
                 So the written agreement that's -- that we
6
     keep talking about, did you see this after it was
7
     signed?
8
          Α.
                 Yes.
9
          Q.
                 Okay. If you look at the first sentence,
     which reads --
10
11
          Α.
                 Excuse me just one second. Let me find it.
12
     Okay.
13
                 Yeah.
                        It reads, This letter sets forth the
          Ο.
14
     terms of our engagement for Eagle Forum, and then in
15
     handwritten addition, it says education and legal
16
     defense found -- I'm sorry, Eagle Forum Education and
17
     Legal Defense Fund, a 501c3 organization, parentheses,
18
     Eagle Forum, close parenthesis.
19
          Α.
                 Yes.
20
          Ο.
                 Did you understand that to define the term
2.1
     Eagle Forum to refer to that entity?
22
                 Help me out again. I'm not sure I
23
     understand your question.
24
          Q.
                 Yeah.
                        It was a bad question. You're an
25
     attorney by -- by background, correct?
```

```
1
                 I am.
          Α.
 2
          0.
                 Okay.
 3
                 That probably makes it worse.
          Α.
                          Do you know what a defined term is?
 4
          Ο.
 5
          Α.
                 Yes.
 6
                 Do you see here the use of Eagle Forum as a
          Ο.
 7
     defined term?
 8
          Α.
                 Yes.
 9
                 And that defined term defines Eagle Forum as
          Q.
     Eagle Forum Education and Legal Defense Fund, a 501c3
10
11
     organization?
12
          Α.
                 Yes.
13
                 So is it fair to say that all the subsequent
          Ο.
14
     references to Eagle Forum are also referring to Eagle
15
     Forum Education and Legal Defense Fund, a 501c3
16
     organization?
17
          Α.
                 Yes.
                 Was it your understanding that this
18
          Q.
19
     additional handwritten -- strike that. Was this
20
     addition in handwriting done by Ian?
2.1
                 I believe so.
          Α.
22
                 Okay. Is it your understanding that that
          Ο.
23
     addition --
24
                 I think it's initialed by him, as well.
25
     sorry. Go ahead.
```

- Q. Is it your understanding that that addition did not change anything about the agreement? It simply clarified the agreement?
  - A. That was my understanding and belief.
- Q. Is it your position that Eagle Forum, a 501c4 organization entered into this agreement?
  - A. No.

2

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2.1

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2.5

- Q. Did Eagle Forum, a 501c4 organization ever request or receive services from Quantum Communications?
- A. Not that I'm aware of.
- Q. Okay. If I refer to Quantum Communications as QC, is that fine with you?
- 13 A. Yeah. That's fine. You can refer to us as
  14 any way you want, yes.
  - Q. So go back a couple of pages to the Amended Complaint. I'll direct you to --
    - A. Which page are we on now?
- 18 Q. Yeah. I'll direct you one second. Page 6,
  19 paragraph 17.
  - A. Okay.
  - Q. So the first sentence, Subsequent to that communication, on or before October 21st, 2016, Martin agreed, on behalf of Eagle Forum, to the terms of the original agreement and continued, along with Ian Northon to direct the services provided by QC.

1 Do you see that? 2 Α. Yes. 3 Should that refer to Eagle Forum -- or 0. strike that. Is that referring to Eagle Forum 501c4 4 5 organization? 6 Α. No. 7 0. Is that intended to refer to Eagle Forum 8 Education and Legal Defense Fund, a 501c3 organization? 9 Α. Yes. When you were first approved -- strike that. 10 11 In September and October of 2016, were you aware of 12 litigation between warring factions within the Eagle 13 Forum 501c4 organization? 14 Α. Yeah. That was the reason that we were 15 approached in the first place. 16 And that was to provide what services Q. 17 related to that litigation? Crisis communications services on behalf of 18 19 Ed Martin and the 501c3. 20 0. So was it your understanding, from day one, 2.1 that since there was a dispute internally within Eagle 2.2 Forum, that Ed Martin did not necessarily have authority 23 to bind Eagle Forum to an agreement? 24 Α. That's correct. Although we weren't 2.5 abundantly clear in that regard.

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11

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13

14

15

16

17

18

19

20

2.1

2.2

23

24

2.5

Α.

Fund, the 501c3 entity.

```
My understanding is Mr. Martin may have held
     0.
himself out that he was the correct leader, but there
was at least a dispute that you were aware of as to who
the leader is?
     Α.
            That -- that is better stated, yes.
            So paragraph 22 on page 7 refers to QC
organizing and promoting a reception during the
presidential inaugural on January 21st, 2017?
     Α.
            Yes.
            Was that provided for the benefit of Eagle
Forum, the 50c4?
     Α.
            No.
            Was that provided for the benefit of Eagle
     Q.
Forum Education and Legal Defense Fund, a 501c3?
     Α.
            Yes.
     Q.
            Paragraph 23 on page 8?
     Α.
            Yes.
     Q.
            There's reference to this film project
that's been extensively received testimony on. There's
reference there to Eagle Forum's board members and
Martin.
         What -- what board members was this referring
to?
```

were, at that time, board members of the Legal Defense

I believe that all of those board members

```
1
                 Do you know what the gang of six is?
          Q.
 2
          Α.
                 Yes.
 3
                 Were those the individuals that were in
          Q.
 4
     conflict with Mr. Martin and his supporters over control
 5
     of Eagle Forum --
 6
          Α.
                 Yes.
 7
          Q.
                 -- the 501c4?
 8
          Α.
                 Yes.
 9
                 Were any of those gang of six board members
          Q.
     that were being referenced here?
10
11
          Α.
                 No.
12
                 Did you ever send any invoices to Eagle
          Q.
13
     Forum 501c4?
14
          Α.
                 No. Not that I'm aware of. I don't believe
15
     we did.
              But I don't want to say with metaphysical
16
     certainty that we did. I don't think we did.
17
                 Did you ever approach Anne Cori or anyone
     else --
18
19
          Α
               No.
20
          Q.
                 -- at Eagle Forum about approving or paying
2.1
     of -- for services provided under this agreement?
2.2
          Α.
                 No. I have not spoken with Ms. Cori.
23
          Q.
                 Do you know if Ed Martin is an attorney?
24
                 I believe he is.
          Α.
25
                 When you were sending him the invoices on a
          Q.
```

```
monthly basis, did he ever write to you disclaiming
 1
 2
     them?
                 Never.
 3
          Α.
 4
                 Let's look real quick. If you turn to, this
          0.
 5
     is Exhibit 34. It's the big packet.
 6
          Α.
                 Okay.
 7
          Q.
                 If you turn to the page labeled QC-63.
                                                            It's
 8
     an e-mail exchange.
 9
          Α.
                 Okay. Just one second. Okay.
                 It's an e-mail exchange related to this
10
          Ο.
11
     DeFund Berkeley --
12
          Α.
                 Yes.
13
                 -- component of the work you were providing?
          Q.
14
          Α.
                 Right.
15
                 Do you see, towards the bottom there,
          Q.
16
     request for approval that is then obtained from Mr.
     Martin?
17
18
          Α.
                 Yes.
19
                 At this point in time, had Mr. Martin ever
          0.
20
     disclaimed the -- the written agreement that's the
2.1
     subject of this litigation?
2.2
                 No, he had not.
                 In the amended complaint where you refer to
23
          0.
24
     that second conversation as --?
2.5
                 Okay. Let me -- let me switch from here to
          Α.
```

```
1
     here.
 2
                 Where you were refer to the October -- on or
 3
     before October 21st, 2016? Does that date jump out?
                 Yes. Yes.
 4
          Α.
 5
          Q.
                 How did you arrive at that date? I know
 6
     it's not necessarily on that date, but how did you come
 7
     to select that date as the on or before date?
 8
          Α.
                 I don't specifically recall. If you can
 9
     refresh my recollection.
10
          Q.
                 Yes. I'm going to try.
11
          Α.
                 Okay.
12
                 So --
          Q.
13
                 MR. BUTKOVITZ: Was this introduced as an
14
     exhibit --
15
                 MR. FINA: No.
16
                 MR. BUTKOVITZ: -- previously?
17
                 MR. SCHLAFLY: Previously, it was.
18
     it was.
19
     BY MR. BUTKOVITZ:
20
          Q.
                 See if I don't have to show it to you at
2.1
     all.
22
                 The warring faction litigation that you were
23
     engaged to provide support on, am I correct that that
24
     was litigation in Madison County, Illinois?
2.5
          Α.
                 I believe it was, yes.
```

```
1
                 Were you -- at least today, are you aware of
          Q.
 2
     a TRO Order that was entered in that Matter that
 3
     stripped Mr. Martin of any authority?
 4
                 I -- I'm aware that there was one entered,
          Α.
 5
     yes.
 6
                 Do you know when that order was dated?
          0.
 7
                 I'm quessing that it was on or about October
 8
     21st. See how quick I am.
 9
                 It's actually dated October 20th, 2016.
          Q.
10
     When did you become aware of this order?
11
                 Shortly thereafter.
12
                 Were you advised, prior to entry of this
          Q.
13
     order, that the Motion that resulted in the order had
14
     been filed?
15
          Α.
                 Yes.
16
                 In other words --
          Q.
17
          Α.
                 Yeah. We were aware of the process of
18
     litigation.
19
          Ο.
                 So you were aware that there was a dispute
20
     over Mr. Martin's removal and authority to act on behalf
2.1
     of Eagle Forum?
22
                            That was, as I said, that was the
                 We were.
23
     genesis of our original -- originally being contacted by
24
     Mr. Northon.
2.5
                 MR. BUTKOVITZ: No further questions.
```

1 MR. FINA: I have a few questions. 2 EXAMINATION 3 BY MR. FINA: You were asked a series of questions about 4 Ο. 5 CPAC and questions about whether you got feedback from your involvement in CPAC in relation to Mr. Martin 6 7 and/or the legal defense fund. Do you recollect those 8 questions? 9 Α. Yes. And did you have any separate agreement with 10 0. 11 Mr. Martin and/or the Legal Defense Fund involving your 12 work with CPAC on their behalf? 13 Α. No. 14 0. Specifically, was there any agreement, 15 separate and apart from the agreement alleged in the 16 Complaint of Quantum Communications that in any way 17 required you or obligated you to fundraise for Mr. Martin or the legal defense fund at CPAC? 18 19 Α. And, in fact, we specifically set forth 20 to both Mr. Martin and to Mr. Northon that we don't do 2.1 fundraising. That's simply not our discipline that 2.2 Quantum Communications engages in. 23 0. And, in fact, your agreement -- the original 24 agreement in September of 2016 does not reference in any 25 way, shape, or form, fundraising, correct?

A. That's correct.

1

2

3

4

5

6

7

8

9

10

11

14

15

16

17

20

2.1

22

- Q. And no subsequent oral agreement or addition to that agreement ever involved an obligation to perform fundraising, correct?
  - A. That's correct.
- Q. The books that you were provided to distribute at CPAC, was it very clear, in your conversations with Mr. Martin, that that was your sole obligation, to distribute those books at CPAC? You weren't required to do anything else vis-a-vis the books?
- 12 A. No, absolutely not. Put them on the chairs 13 at the tables.
  - Q. So there's no agreement or even expectation that these books would somehow garner a financial result --
  - A. No. To the contrary --
- 18 Q. -- for -- for the Legal Defense Fund and/or 19 Mr. Martin?
  - A. No. And to the contrary. I mean that was never anything that was discussed, contemplated. And had it been discussed, I would have said well, that's an unrealistic expectation.
- Q. And there was no insert sent with the books from Mr. Martin or from the Legal Defense Fund asking

```
for donations or anything like that that was included
1
2
     with those books?
3
                 Not that I'm aware of. If there was
          Α.
     anything inserted in the books, I'm -- I -- I wouldn't
4
5
     know. I read the book, and there wasn't one in mine.
6
     But I'm not saying that there wasn't in any of the
7
     others.
8
          0
               Was there ever any expression to you by Mr.
9
     Martin or anybody else associated with the Legal Defense
10
     Fund regarding disappointment, dismay, objection, about
11
     a lack of contributions resulting from the CPAC event?
12
                 Not one word.
          Α.
13
                 MR. FINA: I have no further questions.
14
                 MR. SCHLAFLY: I just have a few questions
15
     relating to these other questions.
16
                            EXAMINATION
17
     BY MR. SCHLAFLY:
18
          Q.
                 Mr. Gerow, you were asked to refer to this
19
     OC-6 3 in Exhibit 34. You still have it open. It's
20
     that same page.
2.1
                        I was going to fish for it.
          Α.
                 Okay.
22
                 The question was along the lines of whether
          Ο.
     at the time of this e-mail, Ed Martin had previously
23
24
     ever disclaimed the alleged agreement with Quantum
2.5
     Communications?
```

- A. That's correct.
- 2 Q. And your answer was along the lines of no.
- 3 And I just want to ask for clarification on that,
- 4 | because in your interrogatories and in your pleading,
- 5 | there is a statement that he disclaimed it, and then he
- 6 reentered into it. And is that what you meant --
- 7 MR. BUTKOVITZ: Objection to form. It
- 8 | mischaracterizes the documents.
- 9 MR. FINA: I join that.
- 10 BY MR. SCHLAFLY:

- 11 Q. Well, all right. I'll just ask directly.
- 12 Did Ed Martin disclaim the agreement, and is it your
- 13 position that he later then reentered into it?
- 14 A. That is correct.
- 15 Q. And then in connection with the CPAC event,
- 16 I'm impressed that you said you've read the book. And
- 17 | if you don't remember, that's fine. But do you remember
- 18 | what the book was?
- 19 A. It was an anthology of speeches and writings
- 20 of Mrs. Schlafly.
- Q. Was it on the topic of Donald Trump? Does
- 22 | that ring a bell?
- 23 A. I read several -- the one that we
- 24 distributed at CPAC, I'm not exactly. Because, as you
- 25 know, there was more than one volume, and I read them

1 all.

2

3

4

5

6

7

8

9

10

11

13

14

15

16

17

- Q. Well, I'm impressed by that. But in terms of the event -- I mean some of your work, even though it's not directly fundraising, if you're promoting a legacy of someone, and let me ask you, was that part of your work, to promote the legacy of Phyllis Schlafly?
  - A. Yes, it was.
- Q. And in promoting that, wouldn't you agree that that implies attracting some donors to keep the work going?
  - MR. BUTKOVITZ: Objection to form.
- 12 MR. FINA: I join that.
  - THE WITNESS: I believe that it would have that effect. But there are a number of steps that would be taken to actualize or realize the receipt of money based upon the promotion that we would do. And that would have been up to Ed and his staff to do, not up to us.
- 19 BY MR. SCHLAFLY:
- Q. It would be -- okay. I understand what
  you're saying. And you're not required to do it
  directly. But economically, you can't just spend,
  spend, spend. Some money's got to start coming in,
  right? So wouldn't you agree that your work was partly
  with the purpose of promoting donations?

```
1
                       And let me just say, you know, had the
          Α.
                 Yes.
2
     video project been brought to fruition, I think it would
3
     have had a very significant impact on the overall brand
4
     of the Legal Defense Fund because of Mrs. Schlafly's
5
     incredible legacy, and I think that would have provided
6
     a platform from which Mr. Martin and his staff could
7
     have raised money.
8
                 And would you agree that at the CPAC event
          Q.
9
     specifically, that it was a reasonable expectation that
10
     there would be some donations that would follow, not
11
     directly from your work, but indirectly from your work
12
     to promote --
13
                                 No.
                                      Objection to form.
                 MR. BUTKOVITZ:
14
                 THE WITNESS: I wouldn't -- I wouldn't say
15
     that in way, shape, or form, regardless --
                 MR. FINA: I'm sorry. You've got to let
16
17
     Counsel.
18
                 MR. BUTKOVITZ:
                                 That's all right.
19
     all right.
                Just try to slow it down in the future.
20
                 MR. FINA:
                            I'm sorry. You can continue.
2.1
     Did you finish?
22
                 THE WITNESS: No.
                                    I wanted to let him
23
     interpose --
24
                 MR. BUTKOVITZ: We'll just leave it as
25
     objection to the form for now.
```

BY MR. SCHLAFLY:

2.1

- Q. All right. If you explain it, though. You don't think it's reasonable to expect some donations to come -- I mean obviously, if she's not promoted at CPAC, then you would not expect any donations. But there are -- would you agree that there are potential donors who attend CPAC? Let's start with that.
- A. The promotion of Mrs. Schlafly's legacy, in my judgment, was never a one-to-one nexus that if we promote her legacy, that money is going to flow as a result from that promotion to the Legal Defense Fund.

  And if anybody had asked me, I would have said that's a, I'll try to put it kindly, stretch to believe that. It simply doesn't work that way. And to believe that somebody is going to walk into the CPAC dinner, pick up the book that Mrs. Schlafly wrote, read it, be logically impressed by that, and then whip out their checkbook and send a contribution to the Legal Defense Fund to me is incredible.
- Q. Well, I agree with you saying it's not going to be a one-to-one correlation. But wouldn't you agree that if you distribute promotional material to 800 people, that it's reasonable to hope that you get at least one donation?
  - MR. BUTKOVITZ: Objection to form. I mean

reasonable from whose standpoint?

BY MR. SCHLAFLY:

2.1

2.5

- Q. He understands.
- A. No, I don't. I think what's reasonable is to believe that that promotion, if people were then solicited, might result in contributions, yes. But to believe that somebody is just going to get a book, go home and say I've got to send a check, I think is an unreasonable expectation. Yes.
- Q. So you view that promotional work as sort of laying the groundwork for another sort of direct funding?
- A. Absolutely. It's part of a branding process that Ed wanted to undertake and spoke to us about on multiple occasions. And we explained the strategy to him. Where, I think, things get really off track is where people believe that one thing is automatically going to open up a floodgate and through no effort on behalf of the entity, that money is simply going to flow into the coffers. I think that's an unrealistic expectation.
- Q. All right. Okay. Put aside the donations. Wouldn't you expect that if you promoted somebody to 800 people, that the hope is that you would get some positive feedback, even if it's not a check? You would

```
get somebody emailing you back and say I like that book
1
2
             I heard your name here.
                                      If you would get
3
     something, other than just radio silence to take a term
4
     from your --
5
                 MR. FINA:
                           Objection to form. Speculation.
6
                 MR. BUTKOVITZ:
                                 Objection.
7
                 THE WITNESS: Yeah. You had asked me if I
8
     had gotten any feedback. I don't know how anybody
9
     sitting in that room would have known I had anything to
10
     do with it. They weren't in the room when I was handing
11
     out the book. I don't know why people would be running
12
     up to me saying this is the greatest thing I've ever
13
     seen, you know. This is tremendous. Where can I get
14
     more copies, where can I send a contribution? No.
                                                          T --
15
     that didn't surprise me in the least.
16
                 MR. SCHLAFLY: No further questions.
17
     BY MR. FINA:
18
          Q.
                 Was any -- I'm sorry, Ed.
19
                 MR. BUTKOVITZ: None for me.
20
                            EXAMINATION
     BY MR. FINA:
2.1
2.2
                 Was any part of the obligation to pay
          0.
     Ouantum Communications for their services linked to
23
24
     fundraising or donations to the Legal Defense Fund?
2.5
          Α.
                 None.
```

```
Was that ever discussed explicitly,
1
          0.
2
     implicitly, in any way, shape, or form?
3
                 No, it was not.
          Α.
                 You were asked about Mr. Martin disclaiming
4
          Ο.
5
     the agreement, the original agreement. Do you recollect
6
     that question?
7
          Α.
                 Yes.
8
          Ο.
                 To be clear, isn't it accurate that Mr.
9
     Martin never disclaimed any terms of that agreement.
     Instead, disclaimed whether or not Mr. Northon had the
10
11
     authority to enter into that agreement?
12
                 That is -- that is better stated.
                                                     And you
13
     are correct. What he disclaimed was Attorney Northon's
14
     ability or authority to execute that agreement.
15
                 Which was subsequently cured by Mr. Martin
          0.
     himself?
16
17
                 That's correct.
          Α.
                 MR. SCHLAFLY: Objection. Calls for a legal
18
19
     conclusion.
20
                 THE WITNESS:
                                 That is correct.
2.1
                            I have no further questions.
                 MR. FINA:
22
                 MR. SCHLAFLY: Okay. Just one follow-up.
23
     BY MR. SCHLAFLY:
                 With your own clients, when you do work for
24
          0.
25
     your other clients, do any of your clients have an
```

```
expectation to get some revenue in to show for their
1
2
     expenses that they've paid you?
3
                 MR. BUTKOVITZ: Objection to form. Calls
4
     for speculation.
5
                 MR. FINA:
                           Same objection.
6
                 THE WITNESS: I have no idea what they
7
     expect.
8
     BY MR. SCHLAFLY:
9
                 Well, you must have an idea of what your
          Q.
10
     clients expect?
11
                 MR. BUTKOVITZ:
                                  Object to form.
12
                 THE WITNESS: I know that our clients are
13
     very satisfied with your work. So, you know, to the
14
     extent that they have expectations, those expectations
15
     are met and exceeded.
16
     BY MR. SCHLAFLY:
17
                 Are you saying none of your clients ever
     raise the issue of how they're going to cover their
18
19
     costs?
20
          Α.
                 None ever has.
2.1
                                  Objection to form.
                 MR. BUTKOVITZ:
22
                 THE WITNESS: None ever has. I'm happy to
23
     state that on the record. None ever has.
24
                 MR. SCHLAFLY: No further questions.
2.5
                 MR. FINA: Nothing.
```

```
MR. BUTKOVITZ: None from me.
 1
                  THE WITNESS: Have a good weekend, everyone.
 2
                  (At 3:50 p.m., the deposition was
 3
 4
                  concluded.)
 5
 6
 7
 8
 9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
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## CERTIFICATION

I, Colleen V. Wentz, RMR, CRR, hereby certify that the proceedings and evidence noted are contained fully and accurately in the notes taken by me during the course of this deposition, and that this is a correct transcript of the same.

Colleen V. Wentz, RMR, CRR Court Reporter, Notary Public

The foregoing certification of this transcript does not apply to any reproduction of the same by any means, unless under the direct control and/or supervision of the certifying reporter.

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